

Support to Urban Street Vendors

USV – Objectives

The objective of this component is to address the vulnerabilities of the urban street vendors through a multi-pronged approach. This includes:

- Survey of street vendors and issue of Identity Cards
- Development of city street vending plans
- Infrastructure development of vending zones in the city
- Training and Skill Development
- Financial Inclusion
- Access to credit & working capital
- Linkages to social security schemes

Sub-Component 1: Survey and Issue of Identity Cards

- Conduct survey – Ideally on a whole city basis or in a phased manner
- Survey to cover all street vendors of the area
- ULB to develop methodology for survey
- Survey to be conducted by agency hired by a transparent RFP process
- Verify residence proof documents during survey
- ULB to issue ID cards to all vendors surveyed and maintain database of vendors issued IDs
- ID card to work as documentation for opening bank accounts, etc.

Sub-Component 2: Preparation of City Street Vending Plan (CSVP)

- The CSVP to be based on information of markets where sellers and buyers naturally congregate for the sale and purchase of products and services. The Plan will be developed after consultations with Street Vendor's Associations and other relevant stakeholders
- ULB to make every effort to minimise disruption to existing markets while developing the CSVP
- CSVP to be approved by SULM
- Consultants may be hired for preparation of CSVP

Sub-component 3: Infrastructure Improvement

- ULB to prepare a Detailed Implementation Plan (DIP) for specific infrastructure improvement projects within the overall framework of the City Street Vending Plan
- Projects may include improved civic facilities such as paving, water supply, toilets, waste disposal facility, lighting, common storage space, specialized carts for specific types of trades, temporary sheds and/or parking facilities
- DIP to be initiated only after the street vendor survey for the area where the project is located, has been completed
- The list of beneficiaries of the project will be in the public domain and displayed on the notice board of the ULB and posted on the website of the ULB/State
- ULB may hire consultants for preparation of the DIP

Sub-component 4: Training and Skill Development

- One-day training programmes for all street vendors to be conducted
- Training to orient the street vendors on aspects such as laws that govern them, their rights and responsibilities, specific policies or laws of the state or national level laws related to street vendors
- Other need based programmes to be conducted e.g. for vendors engaged in the street food business – training on aspects of food safety and hygiene, waste disposal, their responsibilities, etc.
- Vendors to be paid a daily amount as stipend for number of days attended, and calculated based upon opportunity cost of livelihood
- Reports of training conducted and feedback from participants of the training programme to be submitted by the ULB on a monthly basis

Sub-component 5: Financial Inclusion

- Opening of basic savings deposit accounts of street vendors (ID cards issued to street vendors to act as documentation for account opening)
- Financial literacy programmes

Sub-component 6: Access to Credit

- Access to credit: Similar to SEP
- Credit card linkages for meeting working capital needs

Sub-component 7: Linkages with social security schemes

- ULB to facilitate enrolment of street vendors in insurance schemes of Government of India such as Rashtriya Swasthya Bima Yojana (RSBY) for health insurance, Aam Aadmi Bima Yojna (erstwhile Janashree Bima Yojna) for Life Insurance or any state specific insurance schemes

USV: Funding Pattern

- 5% of state allocation for NULM may be used for this component