



NEWSLETTER

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PM SVANidhi Campaign performance Review Meeting



PM SVANidhi campaign is being conducted across the states from 1-31 May, 2023 to increase the number of loans disbursed and digitization among street vendors. Review meeting with all states/UTs and banks was conducted on 12 May, 2023 under the chairmanship of Shri Rahul Kapoor, Joint Secretary, PM SVANidhi and DAY-NULM to review the progress so far. The states and banks were asked to utilize this coordinated campaign to reach out to a maximum number of street vendors and bring changes in their lives.

Review of DAY-NULM in Andhra Pradesh by State Mission Director

Smt. V. Vijaya Lakshmi, State Mission Director, DAY-NULM, Andhra Pradesh, reviewed the implementation of Mission activities in the state during a meeting



held at Tirupati. Project Directors, State officials, technical experts of the state participating in the meeting were sensitized and advised to expedite activities for achieving targets under various components of the Mission and other Government welfare schemes being implemented by AP-MEPMA and help the urban poor of the State.

SVANidhi Se Samridhi and MBD 4.0 camps conducted across the states

SVANidhi Se Samridhi (SSS) and Mai Bhi Digital (MBD) 4.0 camps were conducted across states from 1-6 May, 2023. During the camps, the street vendors were onboarded digitally and more than 35041 sanctions were done under SSS to street vendor families. Glimpse of Camps conducted in states such as Jharkhand, Gujarat and special mobile camps for promotion at Tamil Nadu are showcased.

Interaction of the Mission Director with SHG women

Shri Rahul Kapoor, Joint Secretary & Mission Director, DAY-NULM, interacted with urban SHG women of Chandigarh who are involved in various kind of income generation activities, such as manufacturing incense sticks, cones, sambrani cups, candles, cloth bags, eco-friendly soaps, and Bartan Bhandar. He praised the efforts made by Municipal Corporation, Chandigarh under the Social Mobilisation and Institutional Development (SMID) component of the mission, which are done in convergence with Swachh Bharat Urban for the livelihoods promotion of SHG women.



3rd tranche loan disbursed for the first time in Amargarh (Punjab)

Urban Local body, Amargarh takes pride in facilitating disbursement of 3rd tranche loan of ₹50,000 for the first time to street vendors through PNB bank. The bank also participated in the MBD camp for onboarding the street vendors digitally and distributed QR codes to them.





EDP training for ALF members of Mizoram

Entrepreneurship Development Programme (EDP) for Area Level Federation Members (ALFs) of DAY-NULM was conducted in Aizawl, Mizoram. A total of 165 ALF members are being trained in 11 batches. Under EDP, each batch will be trained for two days on three different skills i.e. Pickle making, Banana chips making and Potato chips making. This initiative intends to provide valuable skills to the ALF members and promote entrepreneurship spirit amongst them.



PM SVANidhi Progress since 2020 -21 till May 10th, 2023

DAY-NULM Progress since 2014 -15 till May 10th, 2023



45.12 lakh
loan disbursed



₹5582 crore
amount disbursed
amount loan



32,70,264
Livelihoods
created



8,21,297
Self-Help Groups
(SHGs) formed

1st

term loan
35.51 lakh

2nd

term loan
9.13 lakh

3rd

term loan
47,320



14,23,005
Candidates
Skill Trained



28,47,560
Street Vendors
Issued ID Cards



15.54 lakh
SVANidhi Se
Samridhi profiling



39.14 lakh
SVANidhi Se Samridhi
sanctioned



36,44,437
Certificate of
Vending issued



1,29,844
Shelter spaces created
for urban homeless

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