



NEWSLETTER

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Mission Director addresses the workshop- "Thinking Beyond Shelters"

In the two days workshop 'Thinking Beyond Shelters', organised by Indo-Global Social Service Society, Shri Rahul Kapoor, Joint Secretary and Mission Director (DAY NULM), addressed the inaugural session and Dr. Madhu Rani Teotia, Director (DAY NULM) moderated a session on best practices of States and addressed the valedictory Session. Joint Secretary emphasized the importance of effective policy skills implementation for urban homeless individuals, highlighted the challenges faced in addressing the issue and provided insights into future perspectives. Since homeless people requires a dignified living in the shelter with "Roti, Kapda, Makan and more importantly Samman", he urged to have a collaborative approach to focus on long-term strategies like supportive housing programs, training, livelihood opportunities and educational opportunities.



DAY-NULM partners with UNDP towards empowering women entrepreneurs

A MoU was signed between DAY-NULM and the United Nations Development Programme (UNDP) in the presence of Shri Manoj Joshi, Secretary, MoHUA for a collaborative partnership aimed at empowering women to make well-informed career choices in the field of entrepreneurship. The partnership will provide support for women looking to start and expand their own enterprises, particularly in sectors such as care economy, digital economy, electric mobility, waste management, food packaging etc. Focused on fostering entrepreneurship development and accelerating enterprise growth, the three-year partnership, extendable beyond 2025, will cover eight cities in the initial phase.



Hon'ble Chief Minister of Gujarat hands over disbursement cheques to Street Vendors

Gujarat Chief Minister Shri Bhupendra Patel inaugurated City Civic Centres (Jan Suvidha Kendra) of 21 municipalities in an event at Palanpur. In the event, he recognized the PM SVANidhi beneficiaries and handed over disbursement cheques to selected number of beneficiaries.



International Yoga Day celebration with Karamyogi Yogshala

PM SVANidhi and DAY-NULM team celebrated the International Yoga Day with a Karamyogi Yogshala workshop organised by Mission Karamyogi. The team members actively participated in the workshop and practiced various techniques related to posture correction, breathing exercises, meditation, stretching and stress releasing.



Director (NULM) interacts with mission beneficiaries of Srinagar

Dr. Madhu Rani Teotia, Director (NULM) MoHUA interacted with mission beneficiaries during her visit to Srinagar, Jammu & Kashmir. She interacted with urban Self-Help Group (SHG) women involved in Kashmir's traditional and famous art, particularly the *Sozni* and *Tilla* work. The SEP individual beneficiaries who were operating mobile shops and a 12th class pass out running a boutique expressed their satisfaction about the way Government scheme helped them out in the times of need. Director emphasised on strengthening SHGs and their federations, creating more livelihood opportunities for the urban poor, and facilitating SHGs to brand their handcrafted products to enhance their visibility and marketing.





SUCCESS STORIES

Loken Mahanta, Pan Shop (Morigaon, Assam)

Loken started street vending to escape harassment at his previous job as a waiter in a restaurant in Guwahati. The pandemic forced him to shut down his business. Fortunately, he learned about the PM SVANidhi scheme from municipal officials in Mohigaon and decided to apply for a loan of ₹ 10,000 under the scheme to revive his business. With the working capital loan he received, Loken was able to upgrade his business by installing shelves and a shed. He also expanded his product range to include stationery items and mobile recharges. Additionally, he received a QR code that enabled him to conduct digital transactions with his customers.



PM SVANidhi Progress since 2020 -21 till June 21st, 2023

DAY-NULM Progress since 2014 -15 till June 21st, 2023



47.32 lakh
loans disbursed



5950 crore
Total amount
disbursed



33,22,331
Livelihoods
created



84,46,592
Self-Help Groups
(SHGs) Members

1st

term loan
36.77 lakh

2nd

term loan
9.89 lakh

3rd

term loan
65,719



14,45,425
Candidates
Skill Trained



28,48,597
Street Vendors
Issued ID Cards



16.89 lakh
SVANidhi Se
Samridhi profiling



41.78 lakh
SVANidhi Se Samridhi
sanctioned



36,75,356
Certificate of
Vending issued



1,29,890
Shelter spaces created
for urban homeless



Announcements:



A National Workshop on Innovative Approaches towards Urban Poverty Alleviation has been organised at Ernakulam, Kerala on 23rd and 24th June 2023 by MoHUA along with Kudumbashree, Kerala

