



NEWSLETTER

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Empowering SHG Women through Financial Literacy

Tripura Urban Livelihoods Mission is organising financial literacy camps for urban Self-Help Group (SHG) members. These camps play a crucial role in educating and training SHG women about various financial schemes, social security schemes, insurance products and other welfare schemes of Government and other resources that can empower them financially. Under this initiative, Community Resource Persons-cum-Bank *Sakhis* are conducting monthly Financial Literacy Camps and actively engaged in raising awareness among the SHG women. The use of giant Ludo as an activity during these camps is an innovative way to generate interest and engage the participants.



Hon'ble Union Finance Minister reviews performance of Public Sector Banks

Hon'ble Union Finance Minister Smt. Nirmala Sitharaman chaired the Public Sector Banks review meeting on 6th July 2023 in New Delhi. Shri Manoj Joshi, Secretary, MoHUA presented the PM SVANidhi scheme progress. Hon'ble FM urged the banks to work in collaboration with ULBs and states to achieve targets of 50 lakh, 18 lakh and 3 lakh for 1st, 2nd & 3rd loans respectively by December 2023. She further directed banks to actively participate in SVs digital onboarding activities.



TULIP interns present their internship projects

Over the course of past two months, a cohort of over 60 interns, from diverse academic backgrounds, interned with MoHUA. They worked on various themes related to DAY-NULM and PM SVANidhi schemes and were mentored by MoHUA officials. On 5th July 2023, these interns presented their final work to the officials and team members of DAY-NULM & PM SVANidhi. The internship has been a great experience to these students providing exposure in working with Ministry, while contributing to the society through their internship assignments.



MoU signed between Ministry and Digital Payment Aggregators

On 4th July 2023, a Memorandum of Understanding was signed by Ministry of Housing and Urban Affairs (MoHUA) with Digital Payment Aggregators DPAs (Paytm, BharatPe, PhonePe, PayNearby & Indian Post Payments Bank Limited), India's leading digital financial services platforms. This partnership will help PM SVANidhi Scheme to increase digital onboarding and training of street vendors.



SVANidhi Se Samridhhi (SSS) and Mai Bhi Digital (MBD) 4.0 Camps across the country

SVANidhi Se Samridhhi (SSS) and Mai Bhi Digital (MBD) 4.0 camps are being conducted across the country from 3-8 July, 2023. In the camps, the socio-economic profiling of street vendors & their families is being done along with sanctioning of the 08 welfare schemes (Government of India) to eligible individuals. Jharkhand has adopted a unique awareness campaign through mobile vehicle with announcement to mobilize maximum street vendors in the camps. All states are actively conducting camps and encouraging maximum street vendors to participate in the camps. Moreover, the states are promoting digital transactions and supporting street vendors regarding digital onboarding.





SUCCESS STORIES

Transforming Waste to Wealth: SHG Women Leading

In a commendable initiative under DAY-NULM cell of Municipal Corporation of Chandigarh, the Self-Help Groups (SHGs) have launched an innovative project called 'ARPAN'. With an aim to promote 3-R's strategy (Reduce, Reuse, and Recycle), four SHGs namely Ruhaan, Megha, Ganga & Sai Baba have come together to produce cones, incense sticks and earthen diyas from floral waste generated from religious institutions. This remarkable endeavour showcases the concept of upcycling, as these products are crafted from discarded materials, giving them a new lease of life. This initiative is not only contributing to waste management but also empowering the SHGs, promoting entrepreneurship and sustainable practices. This is an example of how community-led efforts can drive positive change and foster a greener, more environmentally conscious society.



PM SVANidhi Progress since 2020 -21 till July 5th, 2023


48.64 lakh
loans disbursed


6,147 crore
Total amount
disbursed

1st

term loan
37.67 lakh

2nd

term loan
10.23 lakh

3rd

term loan
74,011


17.62 lakh
SVANidhi Se
Samridhi profiling


43.45 lakh
SVANidhi Se Samridhi
sanctioned

DAY-NULM Progress since 2014 -15 till July 5th, 2023


33,40,961
Livelihoods
created


84,88,007
Self-Help Groups
(SHGs) Members


14,52,607
Candidates
Skill Trained


28,50,141
Street Vendors
Issued ID Cards


36,83,818
Certificate of
Vending issued


1,30,050
Shelter spaces created
for urban homeless



Announcements:

Hoardings branding in cities

- Hon'ble Prime Minister dis-tributes loan cheques to PM SVANidhi beneficiaries in an event in Varanasi, Uttar Pradesh

