



# NEWSLETTER

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## Mission Director reviews DAY-NULM and PM SVANidhi progress in Gujarat

Shri Rahul Kapoor, Joint Secretary and Mission Director (DAY-NULM & PM SVANidhi), MoHUA, during his visit to Ahmedabad, participated in the Urban20 Mayoral summit and shared his thoughts during a panel discussion at the India Circular Economy Forum. He interacted with urban SHG women who exhibited more than 50 handcraft items and Kalamkari art on display at the exhibition centre during the summit. He also reviewed both the PM SVANidhi & DAY-NULM progress and advised the state to expedite activities in order to achieve the targets set and ensure the timely utilization of funds.



## Hon'ble PM distributes loans cheques to PM SVANidhi Beneficiaries in Varanasi, UP



About 1.25 lakh loans to street vendors were disbursed in a public event held at Varanasi, UP on 7th July 2023. Hon'ble Prime Minister Shri Narendra Modi, who presided the event, distributed loan cheques in person to selected beneficiaries from Gorakhpur, Mathura, Varanasi, Mirzapur and Bhadohi ULBs. Acknowledging the exceptional performance in conducting digital transactions, Hon'ble PM presented appreciation letters to the top performing street vendors in UP, who are from Lucknow, Prayagraj and Varanasi ULBs.

## Street vendors exercise their voting rights to elect TVC in Kerala

Town Vending Committees (TVCs) facilitate in effective implementation of Street Vending Act. In Kochi Municipal Corporation of Kerala, the election for the Town Vending Committee concluded successfully. In this process, more than 1,500 vendors exercised their right to vote and elected TVC. The Kudumbashree mission and officials from the Urban Local Body played crucial roles in facilitating and supervising the proceedings.



## Inauguration of Vending Zone in Tripura

In an effort to support local street vendors and urban Self-Help Groups (SHGs), a Modern Vending Zone was inaugurated in Santirbazar by Hon'ble Chairperson, Ms. Swapna Baidya in presence of Hon'ble Vice-Chairperson, CEO & other dignitaries of Santirbazar Municipal Council of Tripura. During the event, vending carts were distributed to Street vendors and SHG women, who are involved in street vending activities. The initiative aims to enhance their businesses and provide them with a platform for sustainable livelihoods.



## SVANidhi Se Samridhi Monthly Camps

SVANidhi Se Samridhi camps are organized during first week of every month across the country for sanctioning of schemes to eligible SV beneficiaries and their family members from the eight (08) central welfare schemes. In the month of July the monthly camps were organised from 3rd to 8th July 2023. Street vendors, ULBs and City Level Nodal Officers actively participated in the weeklong camps. Total 79,472 scheme sanctions were done during the monthly camps. Notably, 509 ULBs of 3rd phase have started scheme sanctioning during the July camps for the very first time. Andhra Pradesh, Gujarat, Madhya Pradesh, Maharashtra and Uttar Pradesh have major contribution in scheme sanctions during the camps.





## SUCCESS STORIES

### Sheela Bhujel, (Grocery Shop) from Arunachal Pradesh

Sheela Bhujel, a street vendor from a poor family of Lower Dibang Valley, Arunachal Pradesh, struggled finding financial support to expand her small shop for years. Recently, she learnt about the benefits of PM SVANidhi scheme from a fellow street vendor and availed the first loan. She utilized it to expand the shop. After repaying the first loan on time, she took second loan Rs. 20,000 to increase stocks in the shop. Now, she is able to meet the household expenses easily with the increased income from the shop. She is grateful to the scheme for transforming her small grocery shop into a thriving business that supports her family. Her success inspired other street vendors to utilize the scheme and achieve their dreams with the right support and resources.



### PM SVANidhi Progress since 2020 -21 till July 12<sup>th</sup>, 2023



**50.11 lakh**  
loans disbursed



**6,371 crore**  
Total amount  
disbursed

**1<sup>st</sup>**

**term loan**  
**38.25 lakh**

**2<sup>nd</sup>**

**term loan**  
**11.03 lakh**

**3<sup>rd</sup>**

**term loan**  
**80,737**



**18.09 lakh**  
SVANidhi Se  
Samridhi profiling



**44.17 lakh**  
SVANidhi Se Samridhi  
sanctioned



**33,50,170**  
Livelihoods  
created



**85,07,567**  
Self-Help Groups  
(SHGs) Members



**14,57,239**  
Candidates  
Skill Trained



**28,50,425**  
Street Vendors  
Issued ID Cards



**36,85,403**  
Certificate of  
Vending issued



**1,31,846**  
Shelter spaces created  
for urban homeless



### Announcements:



Another Milestone achieved  
**50 lakh loans** have been  
disbursed to street vendors,  
providing a significant boost  
to small businesses nation-  
wide

