



# NEWSLETTER

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## Deputy Secretary, DAY-NULM visits Kerala

Shri Ashish T. Bagde, Deputy Secretary, DAY-NULM visited Kerala and reviewed DAY-NULM and PM SVANidhi Missions in Thrissur and Kochi on July 21, 2023, and July 22, 2023, respectively. ULB and Mission Officials were advised to expedite activities to achieve the targets under the Missions. During the visit to Kochi, he also inspected Shelter for Urban Homeless, the RO (Reverse Osmosis) treatment plant, and the Sthreesakthi E-Seva Kendram run by SHG's women. He also visited the street vending zone in Thrissur and interacted with street vendors.



## Ahmedabad organizes Special Camps for Street Vendors under PM SVANidhi Scheme

Ahmedabad Municipal Corporation (AMC) organized special camps on 27th July 2023, in all 07 zones of the city to provide loans and other benefits under PM SVANidhi scheme. The camps were attended by MLAs of Gujarat, Municipal councillors, and other officials. The officials facilitated the disbursement of loans to street vendors and distributed PARICHAY boards. Street Vendors and their family members were given information regarding the benefits of government welfare Schemes under SVANidhi se Samridhi.



## Inauguration of the City Livelihoods Centre in Assam

Hon'ble MLA, Shri Promod Borthakur inaugurated City Livelihoods Centre (CLC) at Biswanath Chariali ULB, Assam. The event was graced by the Chairman of Biswanath Municipal Board, the Additional Deputy Commissioner, and other delegates. This is the 21st CLC in Assam, which will act as an information dissemination and service providing centre, offering a gamut of services to the local urban poor. It will connect goods & services produced by the beneficiaries of the DAY-NULM to the customers in an organized manner by bridging the gap between demand and supply and streamline generating livelihoods to them.



## Uttarakhand CM distributes loans to PM SVANidhi beneficiaries

The Hon'ble Chief Minister, Shri Pushkar Singh Dhami graced an event conducted in Kashipur, Uttarakhand. The event was organized by the government to showcase the various schemes and initiatives that are being undertaken to empower women and entrepreneurship. Urban self-help groups from different districts exhibited their handmade products in the stalls. Moreover, Hon'ble CM distributed third loan cheques amounting to ₹ 50,000 to selected PM SVANidhi beneficiaries. He urged beneficiaries to make good use of the loans in their business and livelihood.



## Mysore organizes PM SVANidhi Loan Mela

On July 21, 2023, Mysore City Corporation (MCC) organized Loan Mela in collaboration with State Bank of India and Canara Bank, as well as a digital camp. The event was jointly inaugurated by Shri Madhukar Pandey, Under Secretary, DAY-NULM, Smt M J Roopa, Additional Commissioner, MCC, and the heads of the banks. State, ULB, Bank officials, and more than 100 beneficiaries participated in the event. Loans alongwith QR codes were distributed at camps to the beneficiaries. They were also provided with information about various government welfare schemes. Shri Pandey and Smt Roopa also visited SEP-I and Group Enterprises beneficiaries to assess the impact of the Mission. On July 22, Shri Pandey visited the Urban Homeless Shelter, being run by the Mandya, City Municipal Council.





## SUCCESS STORIES

### Bubul Das, Pan Shop (Jorhat, Assam)

Bubul Das, a street vendor has been running a pan stall at AT Road, Teok Telia Gaon in Assam since 2018. He started his business with a small capital and earned daily profits of ₹ 100-150 only per day. He faced many challenges meeting his family expenditure on such a small income. After taking a loan under the PM SVANidhi scheme, Bubul was able to expand his pan stall and added some additional stocks for sales. His daily profits increased to ₹ 250-300 per day, and with this income, he is now able to support his family comfortably. Bubul has faced many challenges along the way, but he was able to overcome them with the improved business that he was able to setup with the help of PM SVANidhi loan. This scheme has helped many street vendors become self-reliant, and Bubul is a shining example of the success. He has already paid the 1st & 2nd tranches of his loans, and he is eligible to avail the 3rd tranche loan.



### PM SVANidhi Progress since 2020 -21 till July 27<sup>th</sup>, 2023

### DAY-NULM Progress since 2014 -15 till July 27<sup>th</sup>, 2023



**51.01 lakh**  
loans disbursed



**6,554 crore**  
Total amount  
disbursed



**33,71,219**  
Livelihoods  
created



**85,52,682**  
Self-Help Groups  
(SHGs) Members

**1<sup>st</sup>**

**term loan**  
**38.77 lakh**

**2<sup>nd</sup>**

**term loan**  
**11.34 lakh**

**3<sup>rd</sup>**

**term loan**  
**89,406**



**14,67,578**  
Candidates  
Skill Trained



**28,50,452**  
Street Vendors  
Issued ID Cards



**18.76 lakh**  
SVANidhi Se  
Samridhi profiling



**45.88 lakh**  
SVANidhi Se Samridhi  
sanctioned



**36,91,836**  
Certificate of  
Vending issued



**1,32,536**  
Shelter spaces created  
for urban homeless



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