



NEWSLETTER

Issue : 16

Release Date: 4th August 2023



SHGs participate at International Chamba Minjar Mela in Himachal Pradesh

The DAY-NULM exhibition stalls at the International Chamba Minjar Mela showcased the impact of the mission in Chamba District, Himachal Pradesh. A total of 15 urban Self-Help Groups (SHGs) of the mission participated in the mela and exhibited handicrafts, traditional crafts, wooden crafts, organic food products, artificial jewelleryes, handloom, and home-decor items. Hon'ble Governor of Himachal Pradesh, Sh. Shiv Pratap Shukla, inaugurated the mela, interacted with the SHG members, purchased products from the SHGs and extended his best wishes for their future work. The presentation of beneficiaries' success stories on a Big LED screen was of significant attraction.



Secretary, MoHUA reviews PM SVANidhi Performance of Maharashtra and MP

Sh. Manoj Joshi, Secretary, MoHUA chaired PM SVANidhi review meetings of Maharashtra and Madhya Pradesh on 2nd and 3rd August 2023 respectively to review the performance of these states in achieving the revised target. The meeting was attended by Principal Secretary, Municipal Commissioners, bank officials and others. The Commissioners shared their action plans in mobilizing applications to achieve the revised target and to clear the issues related to loan processing with banks. The states assured their support in achieving the targets by mobilizing new beneficiaries.



Secretary, MoHUA reviews PM SVANidhi performance in Pune Municipal Corporation

Sh. Manoj Joshi, Secretary, MoHUA reviewed the PM SVANidhi scheme performance of Pune and Pimpri Chinchwad during his visit to Maharashtra on 01 Aug 2023. During his review with Pune Municipal Corporation (PMC), he emphasized leveraging the services of NULM field functionaries, such as SHGs members and Community Resource Persons (CRPs) to mobilize new applications. He also directed the stakeholders to increase digital adoption among vendors and expedite the review & clearance of applications returned by banks. The meeting was attended by esteemed participants, including Dr. Kunal Khemnari, Additional Commissioner of PMC, and Zonal Managers from various banks in Pune city.



Hon'ble CM, Karnataka distributes CoVs and ID cards to Street Vendors

On August 1, 2023, Hon'ble Chief Minister of Karnataka, Shri Siddaramaiah, distributed Certificates of Vending (CoVs) and Identity Cards to Street Vendors during review meeting of Karnataka Development Programmes, organized in Mangalore. Hon'ble CM interacted with the vegetable vendors and street food vendors, to understand their needs and challenges. The distribution of CoVs and Identity Cards play a significant role in empowering the street vendors and integrating them into the formal economy.



Mega Job fair in Kochi

A mega Job Fair was organised by Kochi Municipal Corporation at St. Theresa's College, Ernakulam, Kerala. Over 3,000 candidates and 150 reputed companies/firms related to Hospitality, IT and ITES, Management, HR, Accounting and Travel and Tourism sectors participated in the fair and interviewed the candidates. Many candidates trained under 'Employment through Skill Training & Placement' component of the mission also participated in the fair. Over 600 candidates were shortlisted by various companies during the event.





Secretary, Dept of local Govt, Chandigarh reviews PM SVANidhi

Shri Ajoy Sharma, Secretary to Government of Punjab, Department of Local Govt. chaired a SLBC meeting on 28th July 2023, and reviewed the progress of Banks under PM SVANidhi scheme. Mission Director-cum-Director, Department of Local Government and Senior Bank Officials participated in the meeting. Banks having large number of application pendency were directed to clear them off within 15 days. Further, they were asked to digitally onboard Street Vendors during loan disbursement. The bankers participated in the meeting assured complete support to the government in clearing the applications in a timely manner and help State achieve the revised target.



PM SVANidhi Progress since 2020 -21 till August 3rd, 2023

DAY-NULM Progress since 2014 -15 till August 3rd, 2023



51.55 lakh
loans disbursed



6,638 crore
Total amount
disbursed



33,80,589
Livelihoods
created



85,69,456
Self-Help Groups
(SHGs) Members

1st

term loan
39.13 lakh

2nd

term loan
11.47 lakh

3rd

term loan
93,676



14,70,740
Candidates
Skill Trained



28,50,452
Street Vendors
Issued ID Cards



19.04 lakh
SVANidhi Se
Samridhi profiling



46.68 lakh
SVANidhi Se Samridhi
sanctioned



36,92,707
Certificate of
Vending issued



1,32,536
Shelter spaces created
for urban homeless

Highlights:

Saharanpur, Uttar Pradesh inaugurated PM SVANidhi bazaar in which vending areas are allotted solely to PM SVANidhi beneficiaries



Shri Pushkar Singh Dhama, Chief Minister of Uttarakhand interacted with the PM SVANidhi beneficiaries at his residence in Dehradun on 30th July 2023. During his interaction, Hon'ble CM appreciated the efforts of the state officials and Bank staffs for providing benefits of PM SVANidhi scheme to beneficiaries in the State

