

NEWSLETTER

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Empowering Mizoram SHG Women through Entrepreneurship & Culinary Skills

Aiming to develop skills among urban self-help group women and Area Level Federation members, the City Mission Management Unit, Khawzawl, Mizoram, organised the Entrepreneurship Development Programme that raised entrepreneurship awareness among participants and also trained them in preparing sweets, sauce, pickles, cakes, cookies, *lassi*, etc. Over 50 SHG women gained knowledge on creating a diverse range of delectable food items while learning essential business strategies to enhance their livelihoods through hands-on training and practical insights. The objective of this initiative is to equip individuals with the required skills for economic self-sufficiency and contribute to the overall socio-economic development of the community.



Krishnanagar Municipality, West Bengal Organises Free Eye Check-up Camp

In association with Third Eye Optical, Krishnanagar Municipality organised a free eye check-up camp at SUKHONIR shelter. The camp aimed to provide essential eye examinations for the residents, ensuring their eye health was well cared for. Through this initiative, 32 individuals received essential eye examinations and were provided eyeglasses as per requirements. Residents also received valuable tips on maintaining optimal eye care. This effort enhances the quality of life for those in need and exemplifies the power of community-driven initiatives in fostering wellness and support.



Patna Municipal Corporation Provides Relief Amidst Rising Temperatures

In response to the soaring temperatures in Bihar, the Patna Municipal Corporation has initiated a program to offer drinking water to passersby. Twenty water dispensing stands have been installed at various locations across Patna, including Bihar Inter Council, GPO, New Gardiner Hospital, Patna Zoo, and Gandhi Maidan. The responsibility of managing these stands has been entrusted to 20 women members, known as Swachhanganinis, from 9 self-help groups. The water provided will be available free of cost, with the primary objective of aiding those in need during the hot weather.



Personal Hygiene and Cleanliness Workshop in Astha Beghar Niwara Kendra, Satara, Maharashtra

The Satara Municipal Council of Maharashtra organised a ten-day-long workshop at Astha Beghar Niwara Kendra, Satara, in association with the Yashwantrao Chavhan School of Social Work. This initiative aimed to educate residents on personal hygiene and cleanliness while uplifting their spirits and nurturing creativity. During the workshop, residents engaged in various activities like crafting paper flowers, pots, and other home décor items and games that enhanced interpersonal relationship management. Each day was a celebration of self-expression and skill enhancement to encourage self-employment.



Ratna Laskari's Journey with PM SVANidhi

Ratna Laskari, from Indore, Madhya Pradesh, turned her passion for art and crafts into a thriving business, creating artificial trees and decorative plants. However, the COVID-19 lockdown brought her business to a standstill, challenging her family's survival as her husband also lost his job. Upon learning about the PM SVANidhi Loan, they applied and received the first tranche loan of INR 10,000, which they used to start a fruit vending business. With prompt repayment, they received a second loan of INR 20,000, enabling them to restart their artificial trees and decorative plants business. As their business flourished, they obtained a third loan of INR 50,000. Ratna now envisions empowering other women with similar skills, aiming to support those struggling to make a decent living.



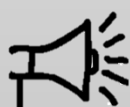
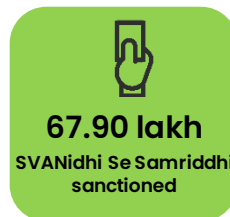
Madhab Lahan's Journey with PM SVANidhi

Madhab Lahan, a mobile vendor in Dhemaji, Assam, transformed his livelihood through PM SVANidhi. Initially selling vegetables from a bicycle, the lockdown prompted him to reconsider his business model due to the perishable nature of his products. Availing of the first tranche loan from the PM SVANidhi scheme, Madhab diversified his business by venturing into selling plastic items through a rented car. Additionally, he initiated small-scale duck farming, now overseen by his wife, while he travels across town and nearby countryside areas to sell the goods. Presently, Madhab is taking care of his parents and supporting his brother's education apart from providing for his two children. His journey exemplifies the transformative impact of PM SVANidhi, enabling individuals like him to adapt and thrive in the face of adversity, ultimately contributing to the economic growth of his community.



PM SVANidhi Progress since 2020 -21 till April 12, 2024

DAY-NULM Progress since 2014 -15 till April 12, 2024



Announcements:



Another Milestone achieved
SVANidhi se Samriddhi Reaches
68 Lakh Sanctions of Welfare
Schemes Benefiting **31.5 Lakh**
Street Vendors' Families

