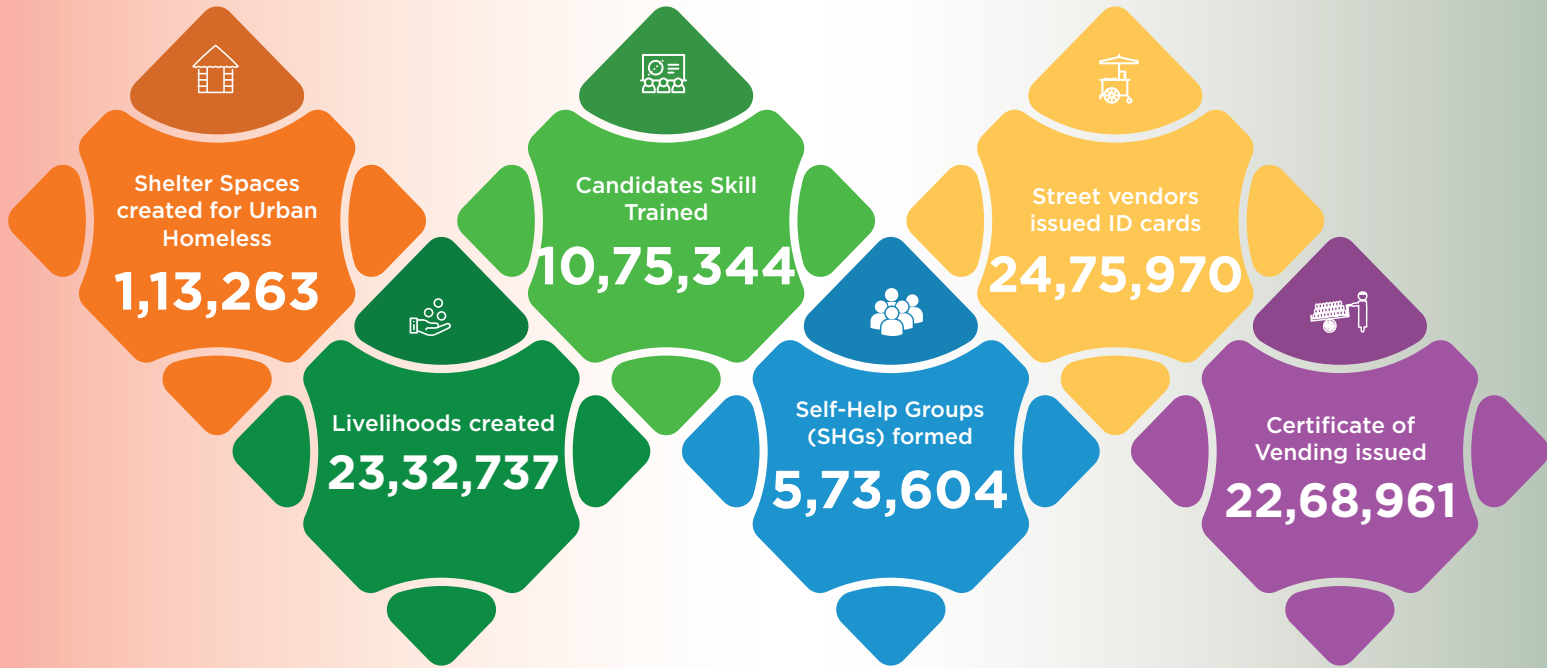


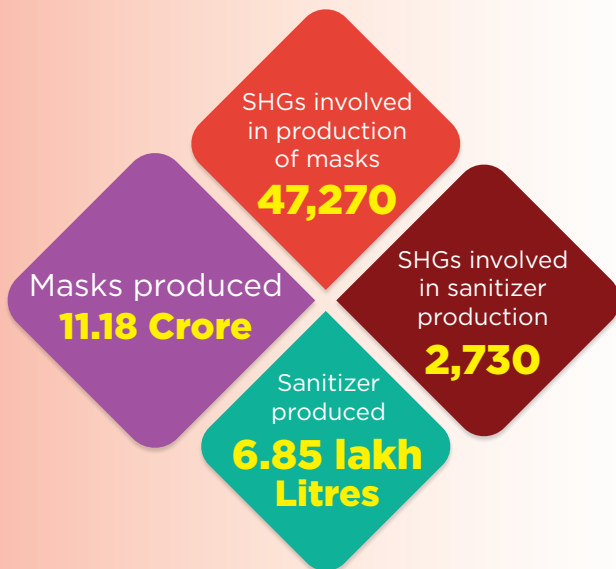
FORTNIGHTLY NEWSLETTER

ISSUE IX & X, AUG 15-31, 2021

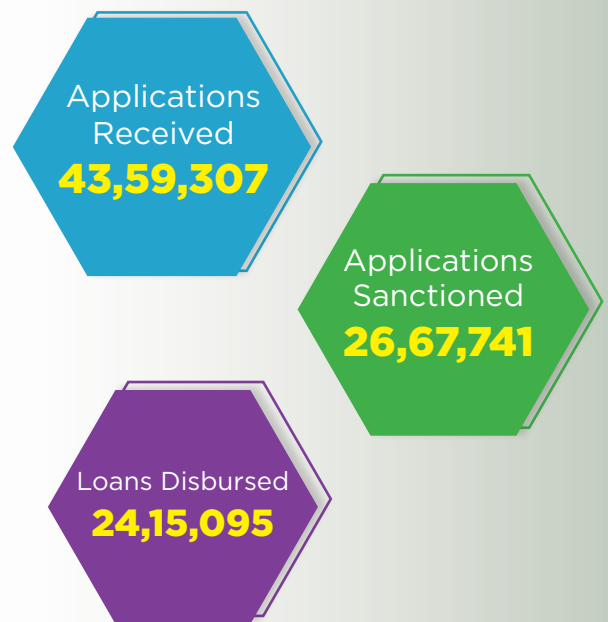
Updated Progress till August 15, 2021



Initiatives of SHGs in response to COVID-19



Progress of PM SVANidhi

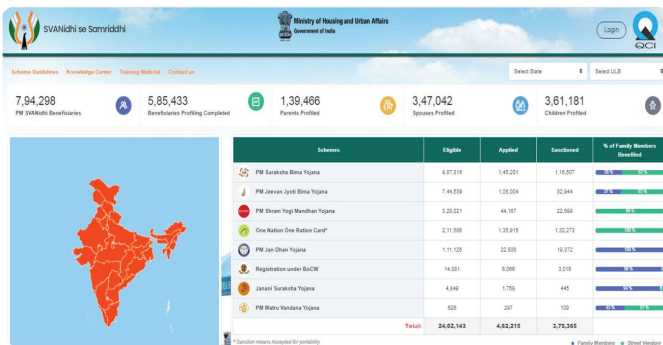


MoHUA launched 'SonChiraiya' -one brand for urban SHG products



On August 13, 2021, Shri Durga Shanker Mishra, Secretary, Ministry of Housing and Urban Affairs, launched 'SonChiraiya'. The brand name will be used for all urban Self-Help Group (SHG) products to give them increased visibility and wider market access. This will enable the urban local & ethnic handicrafts, food, apparel, decorative products, etc. made by DAY-NULM SHGs to find access to global markets. For boosting sales of products, MoHUA is actively promoting SHGs on Flipkart & Amazon, the leading e-commerce platforms. So far, over 2,000 products of 5,000 SHG members are on-boarded on e-commerce portals across 25 States/ UT.

Mission Director reviews progress of PM SVANidhi



On August 2, 2021, Shri. Sanjay Kumar, Joint Secretary, MoHUA & Mission Director, NULM reviewed (through video conference), with States/ UTs and ULBs, the progress of implementation of PM SVANidhi. The participants were asked to expedite sanctioning pending applications and disbursement of the applications already sanctioned. They were also urged for digital on-boarding of Street Vendors, conducting their training on digital transactions, and organising 'SVANidhi se Samridhhi' camps to extend benefits of central Govt. schemes to the eligible vendors & their family members.

Digital on-boarding of PM SVANidhi beneficiaries



In a meeting, through Video-Conference, held on August 6, 2021, Shri Sanjay Kumar, Joint Secretary (NULM), MoHUA advised States/UTs to expedite digital on-boarding & training of digitally inactive PM SVANidhi beneficiaries. The digital payment aggregators may be utilised appropriately for this.

City Livelihoods Centre inaugurated in A&N

A City Livelihoods Centre, the first in Andaman & Nicobar Islands, was inaugurated by Shri Kishore Kshirsagar Lakshman, Secretary, PBMC on August 14, 2021. The CLC will connect goods and services produced by urban poor to customers in an organised manner. It will also provide the urban poor an easy access to information and business support services.



DLSA members visit shelters

Members of the District Legal Services Authority of Karnataka visited Shelters for Urban Homeless (SUH) in various ULBs of the State. During the visit, they verified the existing conditions of the shelters vis-à-vis the facilities required to be provided as per guidelines.

Eco-friendly Bamboo products launched



On August 7, 2021, Shri Kishore Kshirsagar Lakshman, Secretary, Port Blair Municipal Council (PBMC) launched eco-friendly bamboo straws made by SHG women in Andaman & Nicobar Islands. The urban SHG women of UT are making eco-friendly reusable bamboo straws to minimize environmental waste. PBMC facilitated training of SHG women thus enabling them to take it up as a viable business model.

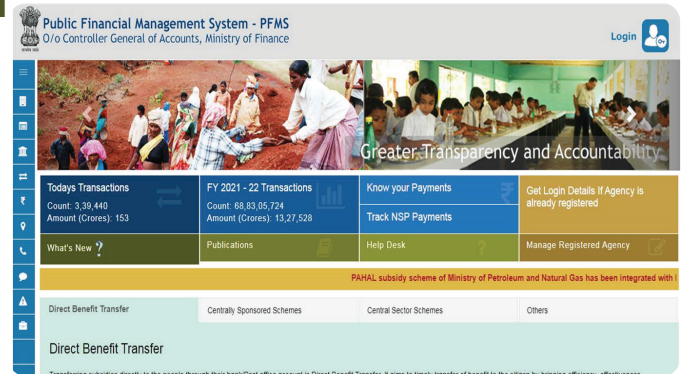


Training organised for SHGs

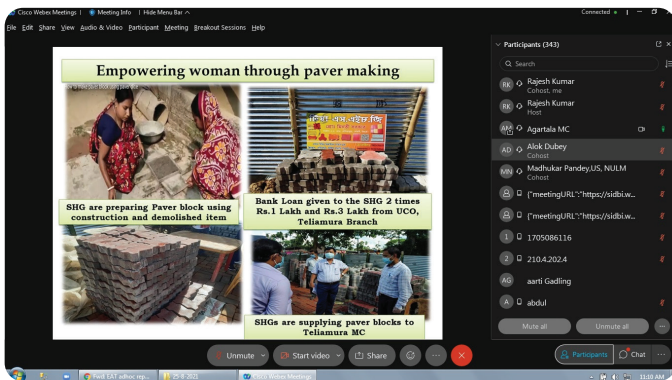
On August 7, 2021, Udaipur Municipal Corporation, Rajasthan organised a training programme for members of 75 newly formed SHGs. The training covered various aspects viz. "Panchasutra", book-keeping, financial literacy, and also exploring livelihoods opportunities for the SHG women. A total of 300 SHG women attended the training programme.

Training on PFMS EAT module organised

On Public Financial Management System (PFMS), training sessions (through VC) were organised for Urban Local Body functionaries. PFMS is an online web portal designed by the Ministry of Finance for ensuring transparency, efficiency, and accountability in monetary transactions. Experienced Resource Persons provided hands-on training on Expenditure, Advance, and Transfer (EAT) modules. The training covered aspects relating to enrolment/creation of facilities for vendors, approvers, agency registration, mapping of the scheme/agency, etc.



Thematic training organised for state and ULB functionaries



Training sessions (through VC) were conducted with States/UTs and ULBs on Social Mobilisation & Institution Development (SM&ID), Employment through Skills Training & Placement (EST&P), Self-Employment Programme (SEP), PAiSA, Pradhan Mantri Formalisation of Micro food processing Enterprises (PMFME) Scheme and DAY-NULM MIS. ULB officials, State Mission Managers, City Mission Managers and Training Providers were educated on the recent changes made to the components and MIS. States/UTs were advised to expedite pace of the mission implementation.



Independence Day celebrated in shelters

75th Independence Day was celebrated in Shelters for Urban Homeless across the country. The residents celebrated by hoisting the national flag, paying tributes to freedom fighters who laid down their lives for the independence of the country and followed by singing of national anthem. In the celebrations, the COVID-19 precautionary norms were followed.



CLC inaugurated in Assam

On August 3, 2021, a City Livelihoods Centre (CLC) was inaugurated by Smt. Keerthi Jalli, Deputy Commissioner, Silchar Municipal Board (SMB), Assam. This is the 18th CLC in the state which will pave way for setting up the CLCs in other ULBs. The CLC will work as a bridge between the urban poor and their livelihood on the one hand and the service needs of urban citizens on the other.

SHG woman earns livelihood by driving E-rickshaw

Smt. Bulti Das of Kailashahar Municipal Council, Tripura has set an example by driving an E-Rikshaw for earning livelihood for her family. Bulti Das was a housewife and her husband worked as daily labourer earning thereby ₹5,000/- per month. The employment crisis in local labour markets, due to the COVID-19 lockdown, led to vanishing of their main source of income. She came to know about the Self-Employment Program of DAY-NULM and applied for a SEP-I loan. With the help of a loan of ₹1,45,350/- from UCO Bank she purchased an E-Rikshaw. Presently, she is earning ₹400/- per day which, besides supporting her family, helps her in timely repayment of the EMI amount. E-rickshaw has given her a source of income and provided freedom and confidence. Her initiative is inspiring other women in the city.

