

FORTNIGHTLY NEWSLETTER

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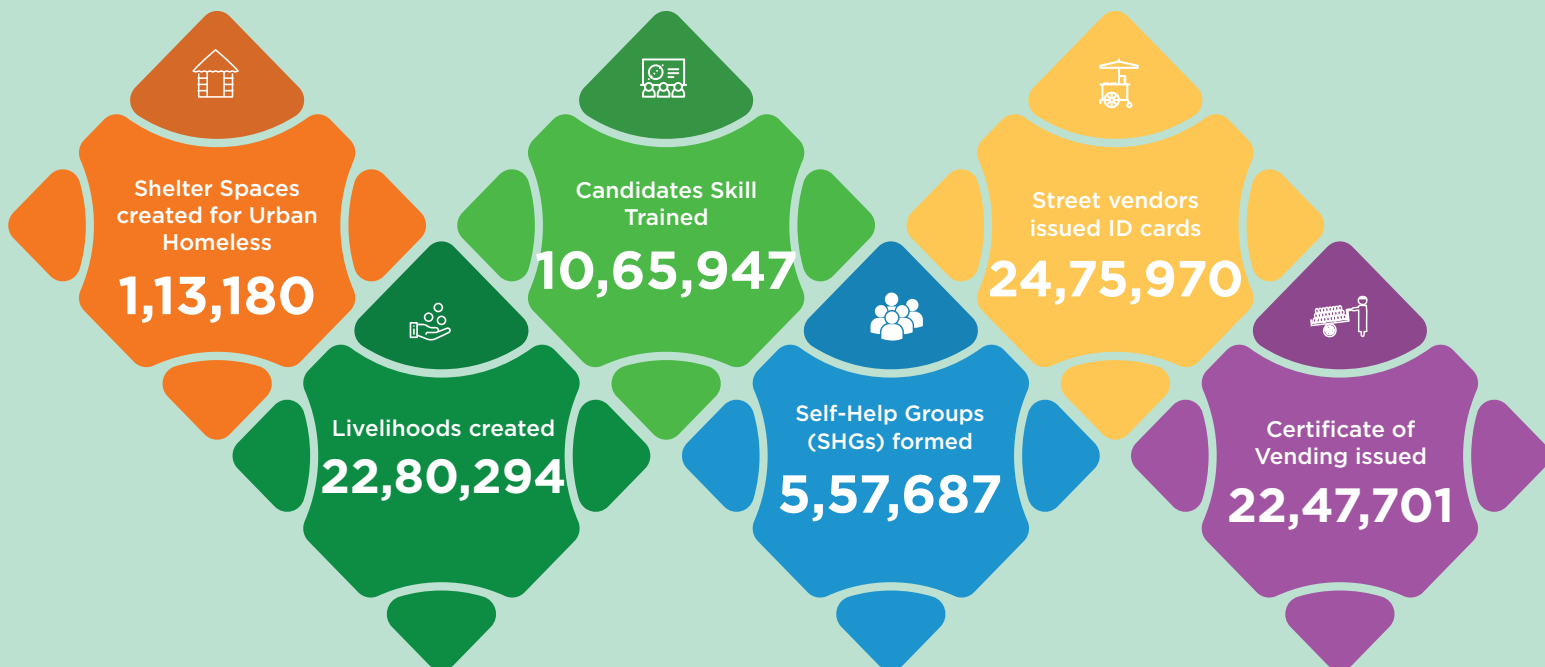
Funds released
₹ 2,749.01 Lakh

Tripura
₹1,417.42 lakh

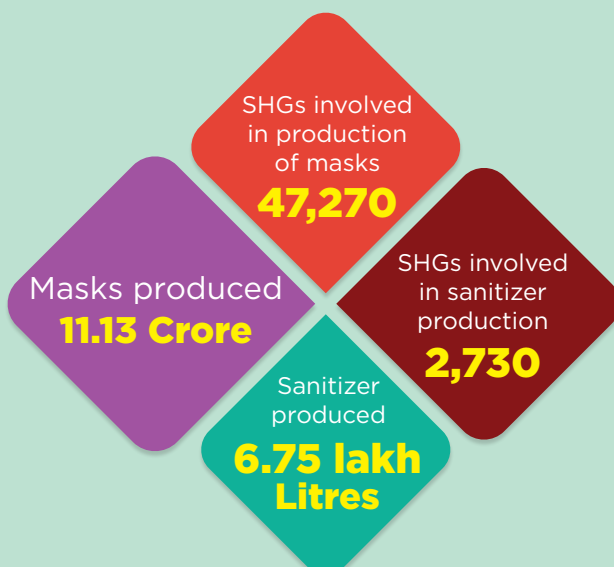
Mizoram
₹839.63 lakh

Nagaland
₹491.96 lakh

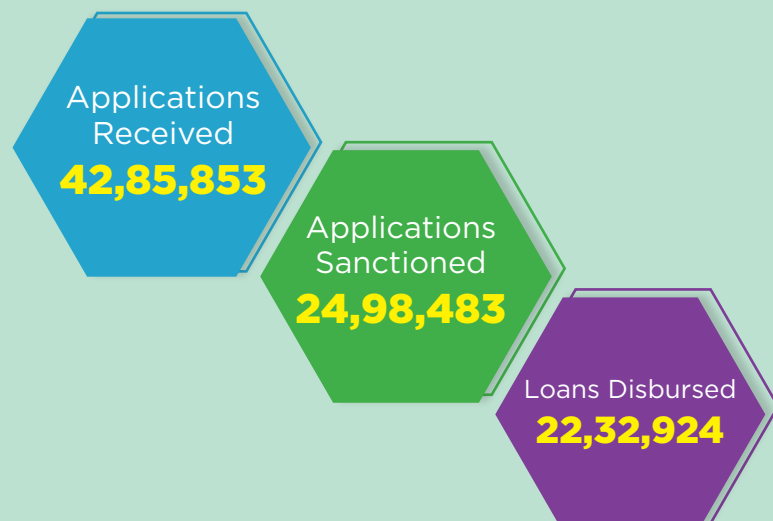
Updated Progress till July 15, 2021



Initiatives of SHGs in response to COVID-19



Progress of PM SVANidhi



Hon'ble PM interacts with the beneficiaries of PM SVANidhi

Hon'ble Prime Minister, Shri Narendra Modi interacted on July 1, 2021, with the beneficiary of PM SVANidhi through a video conference, on the occasion of 'Digital India' completing 6 years of its launch. Smt. Najmeen Shah, a street vendor from Ujjain, Madhya Pradesh shared her experience on how PM SVANidhi Scheme helped to restart her fruit vending after the lockdown, imposed due to the first wave of COVID 19 pandemic, was eased. She recounted how digital transactions benefited her through cash backs and how after repaying the first loan, she could avail a higher loan of ₹20,000.



MoS reviewed urban mission & scheme

On July 13, 2021, Shri Kaushal Kishore, Hon'ble Minister of State, Housing & Urban Affairs, chaired an introductory meeting on PM SVANidhi and DAY-NULM. Shri Sanjay Kumar, Joint Secretary & Mission Director made presentations on both the schemes, progress under the implementation of various activities and initiatives undertaken so far. All other senior officials of the mission also attended the meeting.



Sankalp Se Siddhi drive started

A special drive 'Sankalp se Siddhi' started from July 1, 2021, in various ULBs across the country to disburse all sanctioned PM SVANidhi applications & sanction all eligible pending applications, digital onboarding and conducting training on digital transactions of Street Vendors, and organising 'SVANidhi se Samridhi' camps to extend benefits of central Govt. schemes to the eligible vendors and their family members.

City Livelihood Centre e-launched in Jammu

On July 9, 2021, the Lieutenant Governor of Jammu and Kashmir, Shri Manoj Sinha e-launched a City Livelihood Centre (CLC) in Jammu. This CLC, 1st in Jammu, will act as an information dissemination and service providing centre which will offer a gamut of services to the urban citizen by engaging local urban poor. It will connect goods & services produced by the beneficiaries of the Mission to customers in an organized manner by bridging the gap between demand and supply and help in generating sustainable livelihoods.



Kitchen Gardens developed in Shelters

The Greater Chennai Corporation (GCC), Tamil Nadu has initiated an innovative step to involve shelter residents in developing kitchen gardens in shelter premises to produce fresh organic vegetables for their consumption. The produce includes tomato, pumpkin, brinjal, lady's finger, spinach, etc. Terrace garden kits were provided to all the 55 shelters run by GCC, by the Chennai Resilience Centre, supported by the Adrienne Arsht Rockefeller Foundation Resilience Centre, along with the Information and Resource Centre for the Deprived Urban Communities (IRCDUC).





SUHs inaugurated in Surat

Three newly constructed shelters for urban homeless were inaugurated by the Members of Legislative Assembly in the presence Mayor of Surat Municipal Corporation, Gujarat. These shelters can combinedly accommodate more than 1,284 persons in their multi-storey designs and are equipped with all basic facilities like beds, kitchens, drinking water, toilets, etc.

Vending Zone inaugurated

On July 6, 2021, Hon'ble Speaker of Haryana Assembly and local MLA inaugurated a newly developed Dr. Shyama Prasad Mukherjee Vending Zone in Sector-4, Panchkula. 74 Street Vendors have been allotted space in this vending zone along with modern vending carts.



Vaccination camp organised for urban street vendors

A special vaccination camp organised for street vendors at Charkhi Dadri Municipal Council, Haryana, who are registered with the municipal council and have issued identity cards. Till July 15, 2021, a total of 220 street vendors provided vaccines as a shield against COVID 19. A total of 539 vendors have been identified and 322 vendors issued Certificate of Vending in the city.



City Livelihoods Centre inaugurated in Maharashtra

On July 14, 2021, a City Livelihoods Centre (CLC) was inaugurated at Gondia Municipal Council, Maharashtra, by its President in the presence of Chief Officer of the Council. Including this CLC, Maharashtra has 11 functional CLCs so far. This CLC will work as a bridge between the urban poor in the city and the service needs of citizens and help in generating sustainable livelihoods.



SHGs to run pickle manufacturing units in Odisha



Mission Shakti Department in convergence with State Urban Development Authority (SUDA), Odisha has decided to set up three pickle manufacturing units at Baripada, Berhampur and Dhenkanal to cater to the needs of the 166 Aahaar centers across the State. Maa Durga SHG at Baripada, Bighneswar-II SHG at Berhampur and Mahasangam Mission Shakti Area Level Federation (ALF) at Dhenkanal have been selected to run the fully mechanised pickle centers and fulfill the required demand of 300 tonne pickle every year for Aahaar centres. The SHGs & federation have signed an MoU with Central Food Technological Research Institute (CFTRI-CSIR), Mysuru on the technology transfer of pickle making process. Aahaar centres in the State are managed by women SHGs, where hot-cooked meals are served at an affordable cost of ₹5 to the needy urban population.