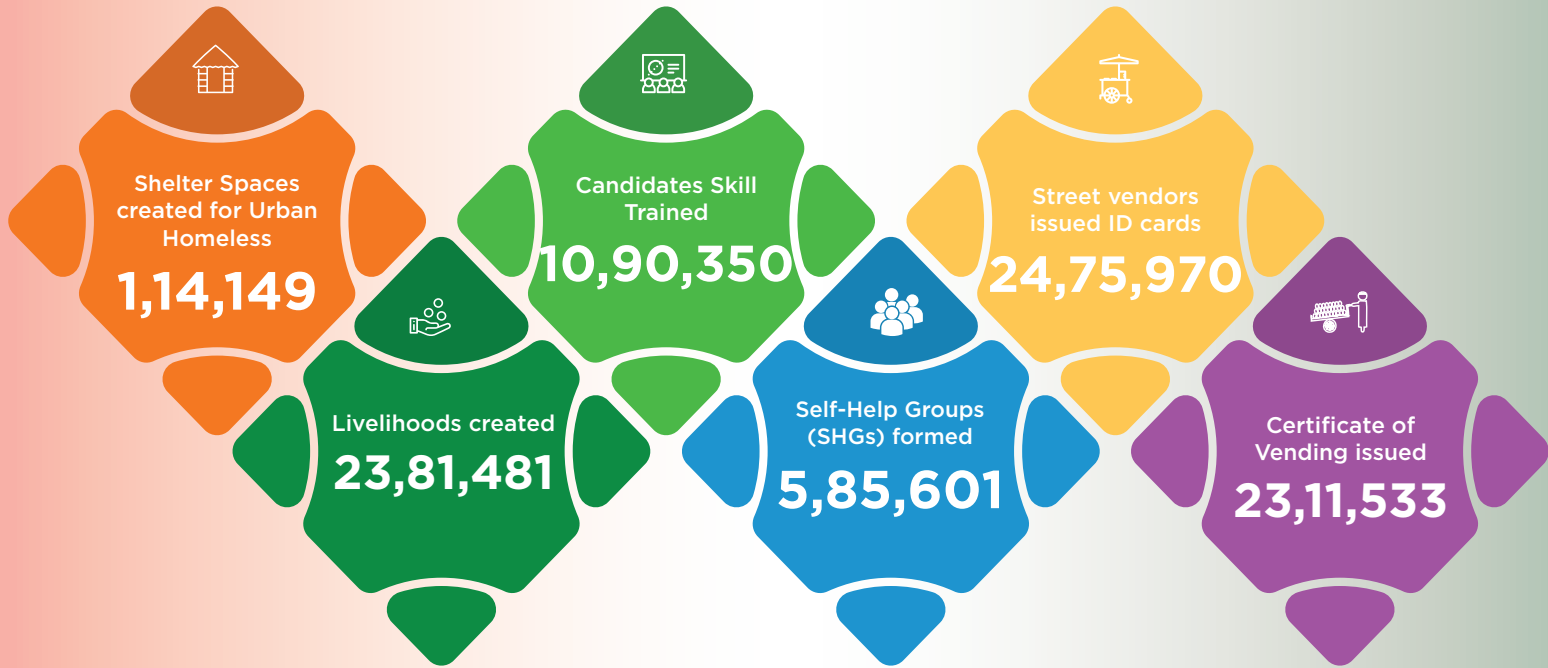


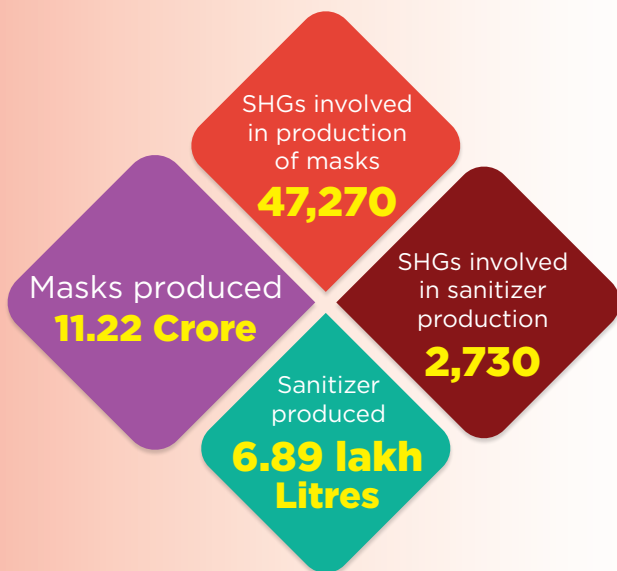
# FORTNIGHTLY NEWSLETTER

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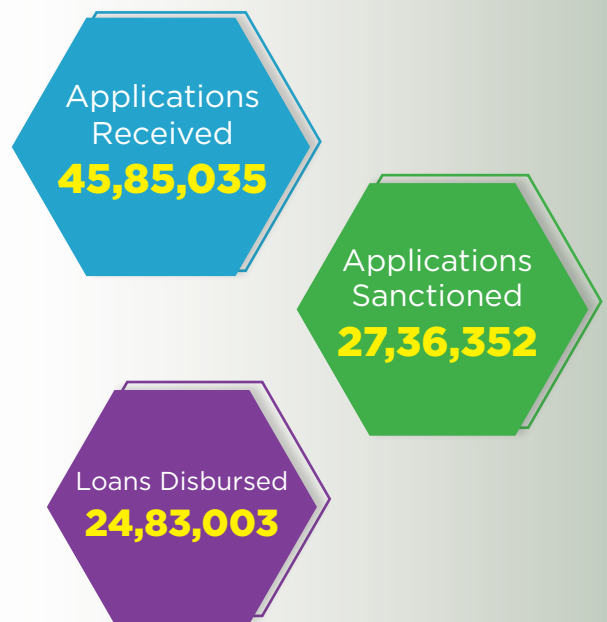
## Updated Progress till September 15, 2021



## Initiatives of SHGs in response to COVID-19



## Progress of PM SVANidhi



## Review of PM SVANidhi



On September 15, 2021 a meeting to review the progress of the PM SVANidhi Scheme was held (through video conference) under the Co-Chairmanship of Shri Durga Shanker Mishra, Secretary, Ministry of Housing and Urban Affairs and Shri Sanjeev Kaushik, Additional Secretary, Department of Financial Services. States/UTs/City Officers & Banks were advised to conduct special drives for clearing all pending sanctions & disbursements, and also to have focused action for Main Bhi Digital 3.0 and SVANidhi Se Samridhhi. Saturating the linkages to PMJDY, PMSBY and PMJJBY for all eligible PM SVANidhi beneficiaries under SVANidhi Se Samridhhi will ensure 100% financial inclusion & insurance coverage of scheme beneficiaries and their families.

## Special drive for Digital on-boarding of street vendors launched



On September 9, 2021, a pilot run of the 'special drive for digital on-boarding' of street vendors under PM SVANidhi scheme was launched jointly by Shri Durga Shanker Mishra, Secretary, Ministry of Housing & Urban Affairs (MoHUA) and Shri Ajay Prakash Sawhney, Secretary, Ministry of Electronics & Information Technology (MeitY) in a virtual event. The drive aims to accelerate on-boarding of street vendors on the UPI QR code and handhold them to start accepting/making digital payment transactions. Five major aggregators viz. Paytm, Phone Pe, Bharat Pe, Mswipe and Aceware have agreed to participate in a 45 days' special drive. It will cover 223 cities across the country with around 8,68,184 street vendors to be on-boarded.

## CM holds SVANidhi Samvad



On August 29, 2021, Hon'ble Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chouhan interacted virtually with urban street vendors during the SVANidhi Samvad programme on the occasion of achievement of loan disbursement of ₹350 Crore to 3 lakh 50 thousand urban street vendors under PM SVANidhi. The PM SVANidhi beneficiaries of various ULBs shared with the Chief Minister how timely credit linkage through the scheme helped them to restart their business after the lockdown.

## Mission Director reviews urban missions & schemes in Ladakh



On August 26, 2021 Shri Sanjay Kumar, Joint Secretary and Mission Director (DAY-NULM), Ministry of Housing & Urban Affairs reviewed the implementation of DAY-NULM and PM SVANidhi in Ladakh. He appreciated the efforts of UT of Ladakh in the successful implementation of PM SVANidhi. He also advised for encouraging the vendors for timely repayment of loans which would make them eligible for doubling their credit limit. Shri Ajeet Kumar Sahu, Secretary, H&UDD, Ladakh apprised about the status and progress of various centrally sponsored schemes in the UT.

## Director (NULM) reviews progress of DAY-NULM in Bihar



Shri. Shri Niraj Kumar, Director (NULM) MoHUA visited Patna, Bihar, and reviewed the progress of implementation of DAY-NULM in the State. State was impressed upon expediting activities for strengthening SHGs and their federations, creating livelihoods opportunities for the urban poor, and facilitate SHGs to brand their handcrafted products as 'SonChiraiya' to enhance their visibility and marketability.

## SULM Jharkhand launched 'SonChiraiya' branded 'gujiya'



Urban SHG members of Ranchi, Jharkhand have started selling 'gujiya' under the brand 'SonChiraiya'. These traditional delicious sweets are made from natural ingredients and are now available on Flipkart. Orders can also be placed over a call or Whatsapp number +91-7766817777. SULM, Jharkhand also sets up stalls in different markets of the city to promote marketing of the products. Till September 15, 2021 over 10 quintal of 'gujiya' have been sold by the SHG members.

## SULM Bihar signed MoU with MeitY

An MoU was signed between SULM, Bihar, and CSC-e-Governance Services India Ltd. (MeitY) for running Common Services Centres (CSC) through urban SHGs. The SHG women will facilitate citizens in availing various e-Governance services like obtaining Passport, PAN card, Birth / Death Certificates, Aadhaar Card Enrolment, Insurance Services, Bill Payments etc. The initiative will empower women besides enhancing their livelihood opportunities.



## Area Level Federations get Revolving Fund



On September 10, 2021, Hon'ble Member of the Legislative Assembly, Nagaon, Shri Rupak Sarmah distributed Revolving Fund to 11 Area Level Federations (ALF) in an event organised by Nagaon Municipal Board, Assam. Hon'ble MLA, appreciated the ALFs for their involvement in door-to-door garbage collection service in the city. He also suggested for mobilising every urban poor household into Self Help Group fold.

## Shelter for urban homeless inaugurated

Hon'ble Chief Minister of Karnataka, Shri Basavaraj Bommai inaugurated a newly constructed shelter for urban homeless in Haveri. This shelter is equipped with all basic facilities like beds, kitchen, drinking water, toilet etc.



## First CLC in Uttarakhand inaugurated

A City Livelihoods Centre (CLC), the first in Uttarakhand, was inaugurated by Shri Vijay Verma, Chairman, Nagar Palika Parishad, Champawat. The CLC will connect goods and services produced by urban poor to customers in an organised manner. It will also provide the urban poor with an easy access to information and business support services.

## Step towards Self-reliance

Port Blair Municipal Council, Andaman & Nicobar Islands in collaboration with Department of Agriculture, A & N Administration organised a training program for women Self Help Group members on 'Value Addition of Jackfruit'. A total of 25 Women SHG members underwent training in making pickles, chips, jams, and jelly of jackfruit.

