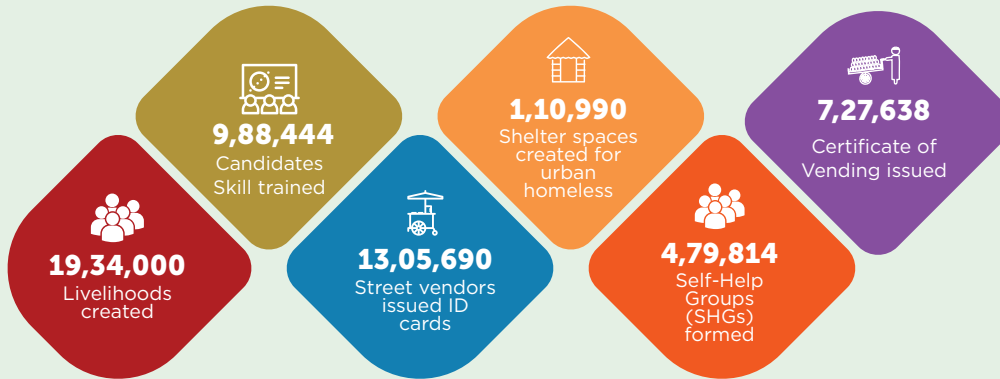


Fortnightly Newsletter

Issue XIII • 1-15 October 2020

Progress since 2014-15 till September 30, 2020



Progress of PM SVANidhi

Applications Received
18,68,433Applications Sanctioned
6,81,736Loans Disbursed
2,03,115

Initiatives of SHGs in response to Covid 19

SHGs involved in production of masks
29,680SHGs involved in sanitizer production
1,239Masks produced
6,37,64,192Sanitizer produced
2,56,836 Litres

REVIEW OF PM SVANIDHI

Shri Durga Shanker Mishra, Secretary, Housing and Urban Affairs and Shri Debasish Panda, Secretary, Department of Financial Services, Ministry of Finance co-chaired a meeting on implementation of PM SVANidhi in Uttar Pradesh with a focus on 14 ULBs selected for saturation. Shri Sanjay Kumar, Joint Secretary and Mission Director presented progress of scheme in the state and ULBs. The meeting was attended by Director (Local Body), Govt. of UP, Municipal Commissioners, LDM and Bank Heads. Banks and Municipal Commissioners were advised to expedite sanctioning and disbursement of loans under PM SVANidhi.



CM DISBURSED WORKING CAPITAL LOAN



Shri N. Biren Singh, Hon'ble Chief Minister, Manipur disbursed working capital loan to 803 street vendors under PM SVANidhi, to support them in resuming their vending activities,

which have been seriously affected by the COVID-19 lockdown, at Imphal. The function was attended by Hon'ble Ministers, MLAs, and other officials. The State Govt has set a target to extend benefit to 20 thousand vendors from all towns including hilly districts.

PROGRESS OF PM SVANIDHI IN VARANASI REVIEWED

Secretary, Department of Financial Services, Government of India, Additional Secretary, DFS and Joint Secretary and Mission Director (DAY-NULM) reviewed the progress of implementation of PM SVANidhi in Varanasi, through Video Conference. From the State Government side, the meeting was attended by Director (Local Body), District Magistrate, Varanasi, Municipal Commissioner, Regional Officer, LDM, and Bank Heads. Banks were urged to expedite sanction and disbursement of loans.



SECRETARY, HUA CHAIRED A REVIEW MEETING

Shri Durga Shanker Mishra, Secretary, Ministry of Housing and Urban Affairs chaired a review meeting with Urban Local Body (ULB) functionaries of Delhi on implementation of PM SVANidhi. Shri Sanjay Kumar, Joint Secretary and Mission Director, NULM made a presentation on ULB wise progress. ULBs were advised to organize IEC campaigns for creating awareness of street vendors, processing Letter of Recommendations without delay, and ensuring digital on-boarding of street vendors through banks.



JOINT SECRETARY CHAIRED REVIEW MEETING

Shri Sanjay Kumar, Joint Secretary and Mission Director (DAY-NULM), MoHUA chaired a meeting, through video-conference, with Himachal Pradesh and Uttarakhand to review implementation of PM SVANidhi Scheme and DAY-NULM. The participating States/UTs/ULBs were advised to improve performance in selected ULBs to be saturated by September 2020 under PM SVANidhi.

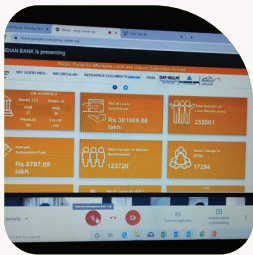
ON-BOARDING OF SHG PRODUCTS ON FLIPKART

On September 23, 2020, Shri Sanjay Kumar, Joint Secretary and Mission Director (NULM) chaired a meeting, with states/UTs, on on-boarding of SHG products on Flipkart e-commerce portal. States/UTs were advised to focus on screening and selecting the products of high quality / sale potential, be ready for imaging and cataloguing of products, insurance of the products stored in seller points, and making logistic arrangements for recouping the sold items from SHGs. The products from Shimla, Jaipur, Guwahati and Panaji are already live on the portal.



TRAININGS ON PAISA PORTAL ORGANISED

Trainings on PAiSA portal were organized for the state/UT of Gujarat & Jammu & Kashmir. A total of 122 participants from SMMUs, ULBs, Cooperative Banks and Small Finance Banks participated in the trainings through video conferencing. State/UT were advised to expedite the process of releasing interest subsidy and Revolving Fund to the beneficiaries. Representatives of Indian Bank and National Mission Manager, MoHUA facilitated the training.



CHEQUES WORTH RS. 6.15 CR. DISBURSED TO SHGS

On September 23, 2020, MEPMA, Andhra Pradesh disbursed loans worth Rs.6.15 Cr. to 40 urban SHGs as part of bank-linkage. Hon'ble Member of the Legislative Assembly of Jammalamadugu constituency, Dr. M. Sudheer Reddy disbursed the cheques in the event held at Andhra Pragathi Grameena Bank, Jammalamadugu ULB of Kadapa District, Andhra Pradesh.



CERTIFICATES OF VENDING DISTRIBUTED TO VENDORS

On September 26, 2020, Port Blair Municipal Council distributed Certificates of Vending to 181 Street vendors to enable them to avail micro-credit under PM SVANidhi. Shri Abhishek Dev, Secretary (UD) was the Chief Guest & Smt. Anjali Sehrawat, Secretary (PBMC), Regional Manager, State Bank of India & LDM Port Blair were present in the programme. Financial literacy camp was also organized to empower the street vendors with knowledge & skill to seek eligible benefits & steer their micro-businesses ably.

STREET FOOD VENDORS TRAINED ON SWIGGY APP

A handholding training for on-boarding of Street Food Vendors on Swiggy was organized in association with Municipal Corporation, Varanasi. A total of 35 street food vendors were trained on use of Swiggy partner App, packaging of food, billing, the process of payment settlement, maintenance of food safety and hygiene etc.

