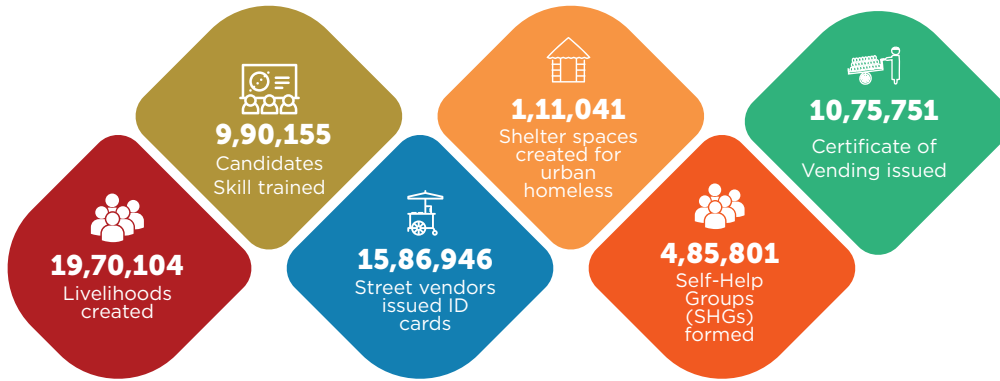


Fortnightly Newsletter

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Progress since 2014-15 till October 15, 2020



Progress of PM SVANidhi

Applications Received
22,54,181Applications Sanctioned
10,14,657Loans Disbursed
3,05,963

Initiatives of SHGs in response to Covid 19

SHGs involved in production of masks
29,720SHGs involved in sanitizer production
1,239Masks produced
6,39,01,223Sanitizer produced
2,56,836 Litres

MOHUA SIGNED MOU WITH SWIGGY

Ministry of Housing & Urban Affairs (MoHUA) has entered into a MoU with Swiggy, the leading food ordering and delivery platform in India, to onboard street food vendors on its e-commerce platform. Besides giving them online access to thousands of consumers the initiative will help these vendors grow their businesses. The MoU was exchanged by Shri Sanjay Kumar, Joint Secretary on one hand and Shri Rahul Bothra, Chief Financial



Officer, Swiggy on the other, in the presence of Shri Durga Shanker Mishra, Secretary, Ministry of Housing & Urban Affairs (MoHUA) and officials of Swiggy and Ministry. To begin with, MoHUA and Swiggy will run a pilot by on-boarding 250 vendors in five cities namely – Ahmadabad, Chennai, Delhi, Indore, and Varanasi.



API INTEGRATION BETWEEN PM SVANIDHI & SBI PORTAL

Shri Durga Shanker Mishra, Secretary (HUA) launched the Application Programming Interface (API) between PM

SVANidhi and the State Bank of India (SBI) portals. This integration will facilitate seamless flow of data between the two portals in a secure environment and expedite loan sanctioning and disbursement process, which will benefit the street vendors seeking working capital loan under the Scheme. An integration with other Lending Institutions is also being attempted.

6TH REVIEW MEETING WITH CENTRAL NODAL OFFICERS HELD

Shri Durga Shanker Mishra, Secretary (HUA) chaired the 6th meeting of Central Nodal Officers to review the progress of the PM SVANidhi scheme in 125 cities, identified for early saturation. Shri Sanjay Kumar, Joint Secretary & Mission Director (NULM) made a brief presentation on the progress of PM SVANidhi in 125 selected cities and highlighted the focus areas. The CNOs shared their observations and feedback.



REVIEW OF PM SVANIDHI IN UP

A review meeting on implementation of PM SVANidhi in Uttar Pradesh, with a focus on 17 Municipal Corporations, was held through Video Conference. The meeting, co-chaired by Secretary (MoHUA) and Secretary (DFS) Ministry of Finance, was attended by Principal Secretary, Secretary UD, and Director (Local Body), Govt. of Uttar Pradesh. Banks and Municipal Commissioners were advised to take up proactive steps for increasing disbursement of applications sanctioned under PM SVANidhi on top priority.



MOU SIGNED TO DISBURSE INTEREST SUBVENTION

As part of PM SVANidhi Scheme, a tripartite Memorandum of Understanding (MoU) was signed by Ministry of Housing and Urban Affairs, Small Industries Development Bank of India, and Indian Bank to disburse interest subsidy and cash-back amount directly to the accounts of PM SVANidhi beneficiaries. The MoU was exchanged by Shri Sanjay Kumar, Joint Secretary, MoHUA, Shri Subodh Kumar, General Manager, SIDBI and Shri Vikash Kumar General Manager, Indian Bank in the presence of Shri Durga Shanker Mishra, Secretary, (MoHUA) and virtual presence of Shri Debasish Panda, Secretary, DFS and Smt. Padmaja Chundururu, MD & CEO, Indian Bank.

PBMC ORGANISED TRAINING FOR SHGS

Port Blair Municipal Corporation, Andaman & Nicobar Islands, in collaboration with Central Island Agricultural Research Institute-Krishi Vigyan Kendra conducted a training program on bamboo straw making. Members from 23 SHGs of DAY- NULM participated in the five days training for skill development. The training aimed at helping them to start income generating activities.



STREET VENDING ZONE INAUGURATED

A newly developed plastic-free vending zone at Bhongir ULB of Telangana was inaugurated by Shri K.T.Rama Rao, Hon'ble Minister MA&UD, IT, I&C, Government of Telangana. The Hon'ble Minister also distributed souvenir cheques to street vendors worth ₹2.05 crore working capital loans to Street Vendors under PM SVANidhi. The zone, developed at a cost of ₹11.25 lakh with the toilet and drinking water facilities, would accommodate 25 street vendors as part of the Telangana Pattana Pragathi and DAY- NULM Program.

151ST BIRTH ANNIVERSARY OF MAHATMA GANDHI CELEBRATED

To commemorate the 151st Birth Anniversary of Mahatma Gandhi, several activities and events were conducted in Urban Local Bodies across the country, ensuring COVID-19 guidelines. Morning Prayer sessions were organized in the Shelters for the Urban Homeless along with Gandhi Bhajans. Further, the street vendors in various ULBs across the country participated in the cleanliness drive and SHG members conducted meetings duly following social distancing norms and took a pledge on 'Swachhata'.



SHG WOMEN SPREAD AWARENESS ON COVID 19

In a bid to create awareness among public about COVID 19 and the precautions to be followed, Municipal Council of Jalore, Rajasthan launched the 'No Mask-No Entry' and 'No Mask-No Service' campaign. Women SHG members joined the effort to spread awareness among the public by organising rallies and making Rangolis on the use of face masks and preventive measures against the COVID 19 pandemic.

AWARENESS ACTIVITIES ON HOMELESSNESS

A series of activities were organised in various the ULBs of Andhra Pradesh, Maharashtra, and Tamil Nadu to sensitise ULB functionaries, SHG women, residents of Shelters for Urban Homeless, NGOs and the public at large on homelessness and to end homelessness in urban areas. Awareness rallies, health camps for homeless, cleanliness of shelters, tree plantations, distribution of food, fruit and sanitisation kits, etc were held by following COVID19 preventive norms.

