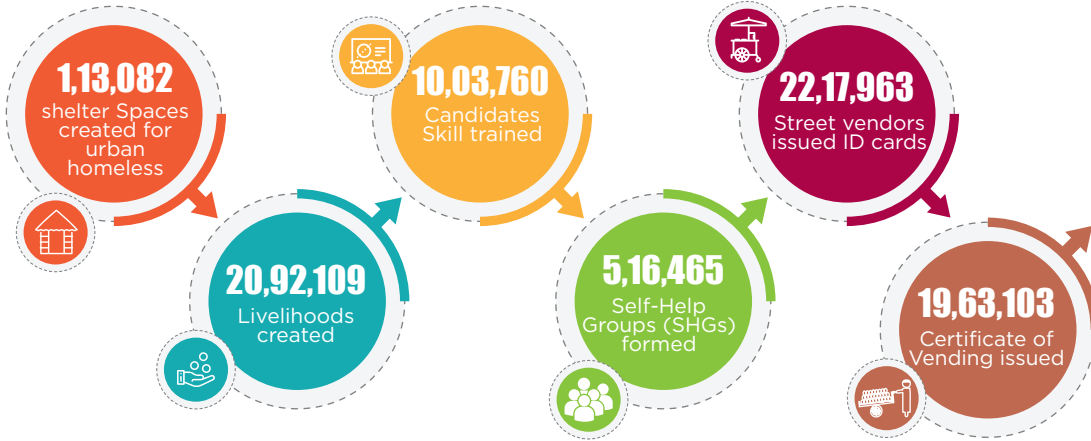


# Fortnightly Newsletter

Issue XIX • 1-15 January 2021

## Updated progress till December 31, 2020



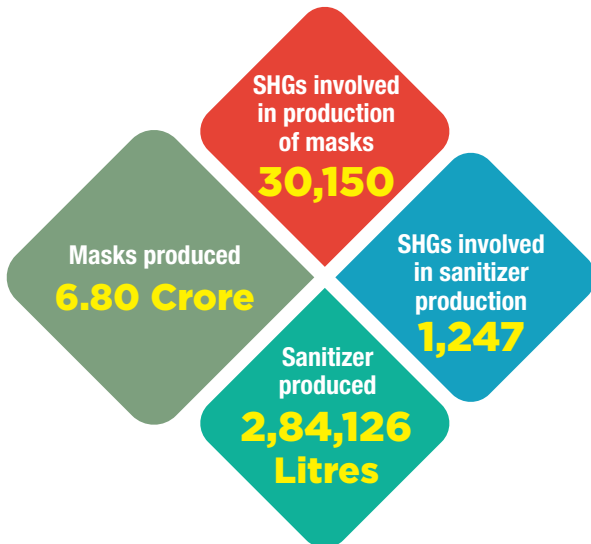
**Funds released: ₹10,931.48 lakh**

- Bihar ₹3,090.02 lakh
- Himachal Pradesh ₹521.35 lakh
- Jammu & Kashmir ₹366.94 lakh
- Puducherry ₹419.58 lakh
- Uttar Pradesh ₹6,533.59 lakh

## Progress of PM SVANidhi



## Initiatives of SHGs in response to COVID-19



## SECRETARY, HUA CHAIRED REVIEW WITH STATES/UTS

Shri Durga Shanker Mishra, Secretary, HUA chaired a webinar to review the progress of 'Digital On-boarding, Training and Handholding of Street Vendors' as part of PM SVANidhi Scheme. States/UTs and ULB functionaries were sensitised about socio-economic profiling of PM SVANidhi beneficiaries & their families. Shri Sanjay Kumar, Joint Secretary and Mission Director, NULM made a presentation on socio-economic profiling process to be followed. Principal Secretaries from States/ UTs, State Mission Directors, District Collectors, and Municipal Commissioners of 125 selected cities participated in the webinar

## "MAIN BHI DIGITAL" CAMPAIGN LAUNCHED

An advisory, on conducting "Main Bhi Digital" campaign from January 4-22, 2021, was issued to States/UTs. The Urban Local Bodies, in consultation with the Lending Institutions, would prepare a calendar of training of PM SVANidhi beneficiaries. The beneficiaries would be sensitised and trained on digital transactions. They would also be educated about timely repayment of EMIs, which besides enabling them to become eligible for interest subvention, would make them eligible to get higher loan amount next time.



## REVIEW OF IMPLEMENTATION OF PM SVANIDHI

Review meetings with States/ UTs on implementation of PM SVANidhi were held through Video Conferences, co-chaired by Joint Secretary (DFS), Ministry of Finance and Joint Secretary, MoHUA. The meetings were attended by the Principal Secretaries/ Secretaries (UD), State Mission Directors (NULM), Municipal Commissioners and representatives of Banks. States / UTs and Lending Institutions were advised to take up steps for increasing disbursement to applicants to whom loan has already been sanctioned under PM SVANidhi. ULBs were also advised to facilitate faster completion of the documentation including issue of LoR, for ensuring early disbursement of loans to vendors.

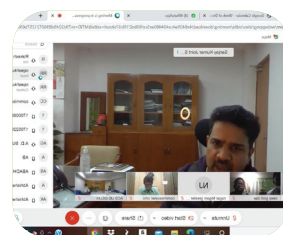


## PILOTING OF SOCIO-ECONOMIC PROFILING STARTED

Piloting of socio-economic profiling of PM SVANidhi beneficiaries and their families started in Varanasi, Rajkot, Indore, Gaya, Kakching, and Nizamabad. In the first phase, profiling will cover 125 selected cities. The profile of PM SVANidhi beneficiaries and their family members would indicate their eligibility for the identified schemes. Such beneficiaries would be facilitated to get enrolled and access benefits under these schemes. This initiative permits the willing States/UTs to add their schemes in the profiling process to facilitate linkage to the beneficiaries.

## MISSION DIRECTOR CHAIRED REVIEW MEETINGS

Shri Sanjay Kumar, Joint Secretary and Mission Director (NULM) chaired review meetings with States/UTs in regard to on-boarding of SHG products on e-commerce platforms i.e. Amazon and Flipkart. States/UTs were advised to expedite on-boarding of more products, complete the trainings on imaging & cataloguing and listing of products on priority basis. The States/UTs were also advised to associate the SHGs in the training programmes to help them to understand the process in detail.



## TWO SHELTERS FOR URBAN HOMELESS OBTAIN ISO TAG

Two shelters for urban homeless, located in Paradip and Bhadrak Urban Local Bodies in Odisha State, have received ISO 9001:2015 certification for Quality Management System. The shelters are equipped with all basic amenities for urban homeless. A total 36 SUHs are operational in Odisha, which is planning to obtain the ISO tag for other operational shelters in State.

## TRAINING ORGANISED FOR STREET VENDORS

On December 18, 2020, an awareness-cum-capacity building programme on Street Vending Act and PM SVANidhi was organised for the PM SVANidhi beneficiaries at Itanagar, Arunachal Pradesh. The participants were educated on digital transactions, cleanliness, personal hygiene, and traffic rules. Over 80 vendors attended the training programme.



## CANDIDATES PROVIDED PLACEMENT ORDERS

Shri C. Vijayabaskar, Hon'ble Minister for Health and Family Welfare, Tamil Nadu distributed placement orders to 50 skill trained candidates, at an event at Pudukkottai ULB. The candidates had undergone training in 'Computing Peripherals and Network Engineering' and got placement in M/s M&B Technology, PG Communications, Naji Infoware, Mahima Tech, and Genesys as Computer Operator/ Data Email Operator/ Network Engineer, with the salary ranging between Rs 8,000 and 14,000 per month.

## FINANCIAL LITERACY CAMP ORGANISED

The State Urban Livelihood Mission, Tripura, in association with RSETI, Dhalai organized a two-day Financial Literacy Camp, for SHG members of Ambassa Municipal Council. The SHG members were educated on aspects of financial planning, savings & advantages of saving with banks and small business models. Participants were also sensitised on financial schemes like Jan Dhan Yojna, Suraksha Bima Yojna and MUDRA Yojana. A total of 217 SHG members attended the training.

