

Fortnightly Newsletter

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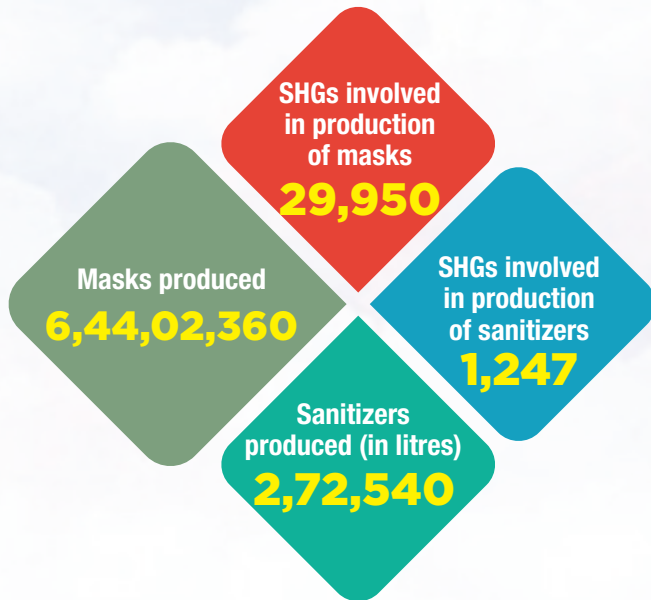
Progress since 2014-15 till September 15, 2020



Progress of PM SVANidhi



Initiatives of SHGs in response to COVID-19

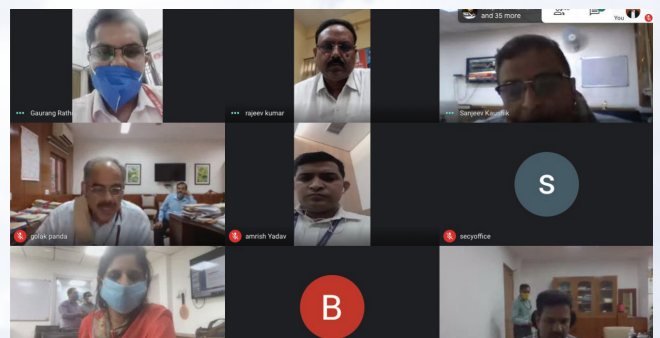


7TH REVIEW MEETING WITH CENTRAL NODAL OFFICERS HELD

Shri Durga Shanker Mishra, Secretary (HUA) chaired the 7th meeting of Central Nodal Officers (CNO) to review the progress of the PM SVANidhi scheme in 125 cities. He appreciated the efforts of CNOs and other stakeholders in the implementation which has resulted in achieving excellent progress under the scheme. Shri Sanjay Kumar, Joint Secretary and Mission Director (NULM) made a brief presentation on the progress of PM SVANidhi in 125 selected cities especially highlighting the focus areas. The CNOs shared their respective observations and provided feedback during the meeting.

REVIEW OF IMPLEMENTATION OF PM SVANIDHI

Review meetings on implementation of PM SVANidhi in States/UTs were held through Video Conference, co-chaired by Additional Secretary (DFS) Ministry of Finance, Joint Secretary (MHA) and Joint Secretary (MoHUA). These were attended by Principal Secretary, Secretary UD, State Mission Director (NULM), representatives of Banks and Municipal Commissioners. States/UTs and banks were advised to take proactive steps for increasing disbursement of applications sanctioned under PM SVANidhi Scheme.





HON'BLE STATE MINISTER (UD), UP APPRECIATED THE IMPLEMENTATION OF PM SVANIDHI.

On November 10, 2020, in an event organized, Hon'ble State Minister for Urban Development of Uttar Pradesh, Shri Ashutosh Tandon felicitated the team of PM SVANidhi. Appreciation certificates were distributed to the top five Municipal Corporations, Municipalities, Town Panchayats, and Banks. State Level and DUDA officials were also facilitated during the event. Hon'ble Minister advised the officials to maintain the position achieved by the State.

AWARENESS CAMPS ORGANISED FOR STREET VENDORS

Awareness-cum-sensitization programme for street food vendors was organised jointly by the Municipal Corporation Mohali and Department of Community Medicine & School of Public Health, Post Graduate Institute of Medical Education and Research, Chandigarh. The objective was to provide information to the street vendors about PM SVANidhi scheme and its benefits, and the process of applying for loan. The street food vendors were also educated on maintaining food safety, hygiene and cleanliness, etc. More than 210 street food vendors participated in the programme. Food safety kits along with certificate of participation were distributed during the training programme.



LOAN CAMPS ORGANISED FOR STREET VENDORS

Awareness camps were organised for sanctioning of loans to the PM SVANidhi beneficiaries in various ULBs of Telangana. QR Code were distributed to the street vendors and hands-on training provided to them on digital transactions. MEPMA, Telangana, in coordination with the Health Department of the state, also organised health screening camps for the street vendors.

DIWALI FAIR ORGANISED

A mini-fair to support local products made by women Self-Help Groups (SHGs) was organised by Dehradun Municipal Corporation, Uttarakhand. The five-day-long fair had over SHG 50 stalls offering products like idols made from cow dung, diya, LED bulbs, lightings for Diwali, and clothes, among others. The fair was inaugurated by City Mayor Shri Sunil Uniyal Gama and Municipal Commissioner Shri Vinay Shankar Pandey. Hon'ble Mayor appreciated the efforts of the SHGs who work hard to make fancy and useful products locally and earn their livelihood from these.



'SHE JOBS' CONNECTS JOB SEEKERS WITH ENTREPRENEURS

"She Jobs" is a first-of-its-kind endeavour in the district of Kozhikode Municipal Corporation, Kerala that connects job seekers with job providers in an informal way. This mini employment exchange is managed by four women, namely Ms. (s) Sony, Rijisha, Raseena, and Dhanya, from the North CDS of Kozhikode Corporation Kudumbashree. "She Jobs" works with the help of DAY-NULM and utilises its training programmes for obtaining required skills for different kinds of jobs. So far, the initiative has been able to place for employment three candidates in various fields.



SOUVENIR CHEQUE WORTH RS. 11.5 CR. DISBURSED TO STREET VENDORS

On November 2, 2020, MEPMA, Andhra Pradesh disbursed loans to PM SVANidhi beneficiaries. Hon'ble Minister of MA & UD Sri Botsa Satyanarayana disbursed a souvenir cheque worth Rs.11.5 Cr., in an event held at Anantapur ULB of Andhra Pradesh. The state is also facilitating organization of loan melas at ULB levels to aid the street vendors adversely affected by the COVID 19 Pandemic.

SHGS GET STALLS TO SELL THEIR PRODUCTS

Directorate of Municipal Administration, Govt. of Jharkhand has taken an innovative initiative to promote livelihoods of Self-Help Group women by setting up stalls on the occasion of Diwali. SHG women sold eco-friendly Diyas and other decorative items i.e. earthen lamp, oil, batti, idols, jute bags, cloth flowers, lamps etc in the exhibitions organised at various ULB premises. The women earned a handsome profit by selling such products.



SHG WOMEN IN THE DRIVER SEAT

Women empowerment is graduating to the next level of involvement in Odisha. As part of the sanitation drive, Kotpad NAC in the tribal district of Koraput has taken an initiative by engaging SHG women for driving the battery-operated vehicles to collect the segregated waste from the 4,560 homes to keep the area clean and healthy. Four urban SHG women have been trained for a week to drive these vehicles and set a trend for other ULBs across the state.

SHG DIWALI MELAS ORGANISED

In a bid to promote livelihoods and skills of Self Help Group women, Delhi Urban Livelihoods mission organised "SHG Diwali Melas" at different prominent places of the city. Products made by women SHGs i.e. earthen diya, candles, handicrafts, home decor, handmade jewellery, handloom, and other decorative items were sold in the temporary stalls. The residents appreciated and bought the products made by SHGs.

