

Fortnightly Newsletter

Progress of PM SVANidhi

Applications Received
34,06,932

Applications Sanctioned
17,64,068

Loans Disbursed
12,99,700

SHGs involved in production of masks - **30,150**

Masks produced - **6.80 Crore**

Sanitizers produced (in litres) - **2,84,624**

SHGs involved in production
of sanitizers - **1,247**

Updated progress till January 15, 2021

**1,13,072**Shelter spaces
created for
urban homeless**21,12,997**Livelihoods
created**10,08,102**Candidates Skill
trained**5,21,888**Self-Help
Groups (SHGs)
formed**21,87,021**Street vendors
issued ID cards**21,59,696**Certificate of
Vending issued

SECRETARY, HUA REVIEWED URBAN SCHEMES

On January 8, 2021, Shri Durga Shanker Mishra, Secretary, MoHUA along with Shri Sanjay Kumar, Joint Secretary & Mission Director, NULM visited West Bengal and reviewed status of implementation of various urban schemes including PM SVANidhi. From the side of State Government, Shri Firhad Hakim, Hon'ble Urban Development and Municipal Affairs Minister West Bengal participated. The State was impressed upon the requirement to gear up implementation of PM SVANidhi for providing affordable working capital loan to street vendors to bring their small businesses back on track.



SECRETARY, HUA HELD MEETING ON SOCIO-ECONOMIC PROFILING

Shri Durga Shanker Mishra, Secretary, MoHUA held a meeting (through video conference) on January 12, 2020 with States/UTs and 125 selected cities to review implementation of PM SVANidhi Scheme, with special reference to "Mai Bhi Digital" Campaign and Socio-Economic Profiling of beneficiaries. Shri Sanjay Kumar, Joint Secretary & Mission Director, NULM made a brief presentation on progress of the Scheme and shared best practices in selected States. Principal Secretaries, State Mission Directors, District Collectors, Municipal Commissioners and representatives of central ministries participated.



SECRETARY, MOHUA REVIEWED IMPLEMENTATION OF PM SVANIDHI WITH BANKS

Secretary, MoHUA chaired a review meeting with Banks on implementation of PM SVANidhi scheme. Bank wise progress of sanctions and disbursements and pending loan applications was discussed in the meeting. Banks were urged to expedite sanction and disbursement of loan applications and also impart training on digital transactions to the PM SVANidhi beneficiaries under "Main Bhi Digital" Campaign.

CAMPAIGN FOR REACHING OUT TO BENEFICIARIES UNDER PM SVANIDHI

On January 4, 2021, "Main Bhi Digital" and "Socio-Economic profiling" of PM SVANidhi beneficiaries were started in various Urban Local Bodies across the country. ULBs, in consultation with Lending Institutions, organised trainings on digital transactions and started social profiling of PM SVANidhi beneficiaries and their families. The beneficiaries were trained on digital transactions. They were also sensitized about importance of timely repayment of EMIs which would make them eligible for next and higher tranche of loan, and also towards availing interest subsidy. The campaigns were held following norms of physical distancing.

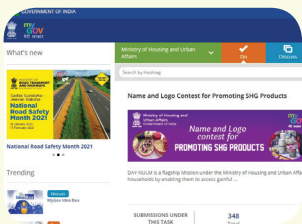


MAHARASHTRA UD MINISTER INAUGURATED "MAIN BHI DIGITAL" CAMPAIGN

On January 8, 2021, Hon'ble Minister for Urban Development and Public Works, Maharashtra Shri. Eknath Shinde reviewed implementation of PM SVANidhi Scheme in the state. The meeting was also participated by Principal Secretary, Urban Development Shri. Mahesh Pathak. The meeting was held at Kolhapur Municipal Corporation. Hon'ble Minister also inaugurated the "Main Bhi Digital Campaign" and distributed souvenir cheques to PM SVANidhi Scheme beneficiaries.

PARLIAMENTARY STANDING COMMITTEE ON URBAN DEVELOPMENT REVIEWED IMPLEMENTATION OF DAY-NULM AND STREET VENDORS ACT.

On January 8, 2021, the Hon'ble Parliamentary Standing Committee on Urban Development reviewed, in detail, the status of implementation of DAY-NULM and Street Vendors Act, 2014. Among others, the Committee recommended for maintaining a database of service seekers & service providers at the City Livelihood Centres and providing support to Self-Help Groups for their bank linkages for taking up livelihood activities.



NAME AND LOGO CONTEST FOR PROMOTING SHG PRODUCTS ON E-PORTALS

Ministry of Housing and Urban Affairs organised a contest through MyGov platform for crowd-sourcing of ideas from the citizens for a name and logo for promoting SHG products on e-portals. The contest aims at selecting a common brand name and logo for promoting the goods made by SHGs for sale on e-portals. This will help the SHG products increase their visibility and reach to a wider customer base using the e-commerce portals. Rs. 51,000 will be awarded to the winning entry.

SHELTERS FOR URBAN HOMELESS GOT ISO TAG

Six shelters for urban homeless located in the towns of Bargarh, Baripada, Boudh, Malkangiri & Talcher in Odisha have been certified with ISO 9001:2015 standards for Quality Management System. The shelters are equipped with all basic amenities for the urban homeless. A total of 36 SUHs are operational in Odisha and the state is planning to get ISO tag for all of them.



MAHAILA MART INAUGURATED AT PULIVENDLA, ANDHRA PRADESH

On January 3, 2021, Hon'ble Member of Parliament (LS) Sri YS Avinash Reddy inaugurated a Mahaila Mart at Pulivendla ULB, Andhra Pradesh in the presence of Mission Director MEPMA Smt. V. Vijaya Lakshmi. The mart is run by women members of City/Town Level Federation under APMEPMA. SHG women put up various items such as eateries, handicrafts, etc, made by them, for sale.