

# NEWSLETTER

## April Issue : 01

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### SHGs training organised at Nagaland

The Department of District Urban Development Agency, Wokha (Nagaland) organised a one-day programme on women empowerment and upliftment for Self Help Groups (SHGs). The event brought together women from various SHGs to deliberate on important topics such as entrepreneurship development, income generation through credit linkages, hand holding support to SHGs, skilling, and marketing of their products. The participants were provided with guidance on identifying viable business opportunities, creating business plans, managing finances, and marketing their products or services effectively.



### From the desk of Mission Director, DAY NULM and PM SVANidhi



*Shri Rahul Kapoor*

I am excited to announce the launch of our Weekly Newsletter. I take immense pride in sharing important updates, latest news and events related to these missions. Our team is committed to deliver insightful content and inspiring stories directly to your inbox, enriching your experience & learning, and building a stronger connect with all partners.

### SSS and MBD 4.0 Camps

The SVANidhi se Samriddhi (SSS) and Mai Bhi Digital 4.0 (MBD 4.0) camps were organised together from 10th to 15th Apr'23 across 1,854 ULBs for linking PM SVANidhi beneficiaries to other welfare schemes of government of India and facilitating digital onboarding and training of these beneficiaries.



### Health screening camp at West Bengal

A health screening camp was organised in the Shelter for Urban Homeless at Ashokenagar-Kalyangarh Municipality, West Bengal. Doctors from Govt. hospital and Urban Primary Health Centers undertook general body check-up and thermal screening of residents, and distributed immunity-booster medicines. Residents were sensitised on COVID protocols covering the use of masks, maintenance of social distancing, regular hand washing, personal hygiene, etc.



### Inauguration of Vendor's Market at Demali

A vendor's market was inaugurated by State PHE & WS Minister Wangki Lowangon in presence of other dignitaries and senior officials at Demali, Arunachal Pradesh. The vendor market will provide a platform for local vendors to showcase and sell their products, which will not only help them generate income but also enhance their entrepreneurial skills. By becoming self-reliant, street vendors can improve their socio-economic status and contribute to the overall development of the region.

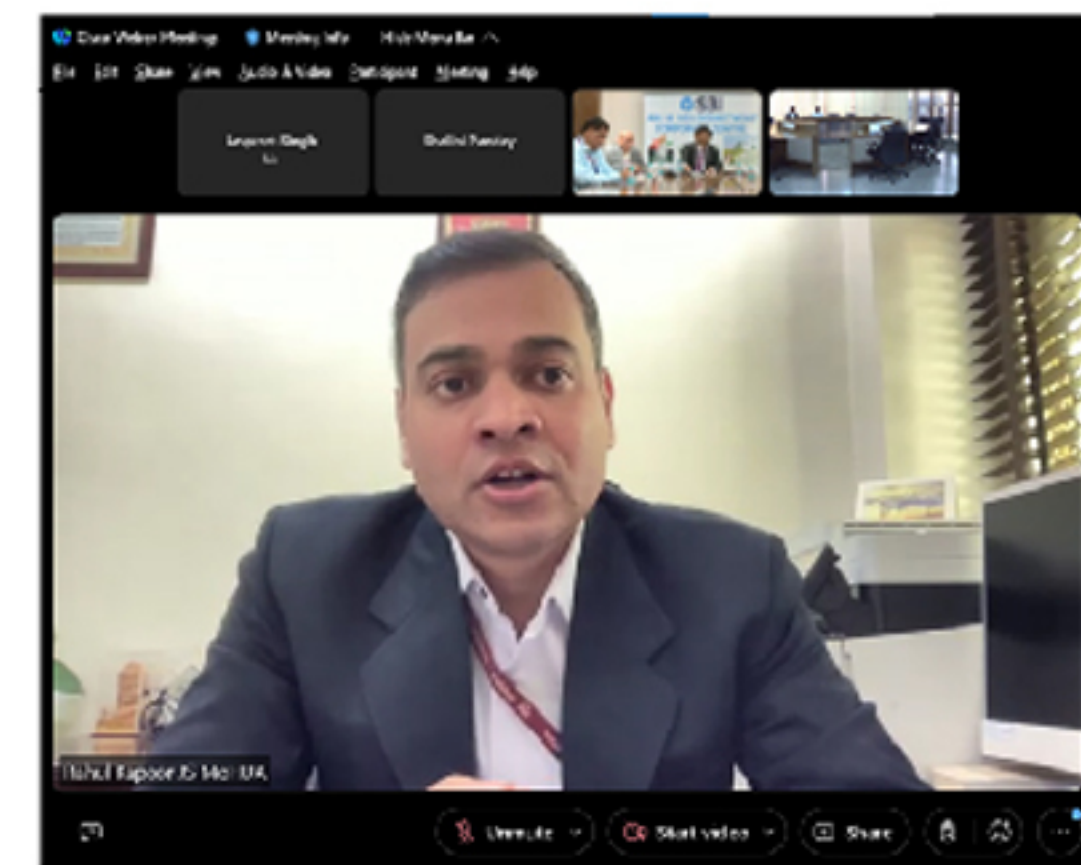
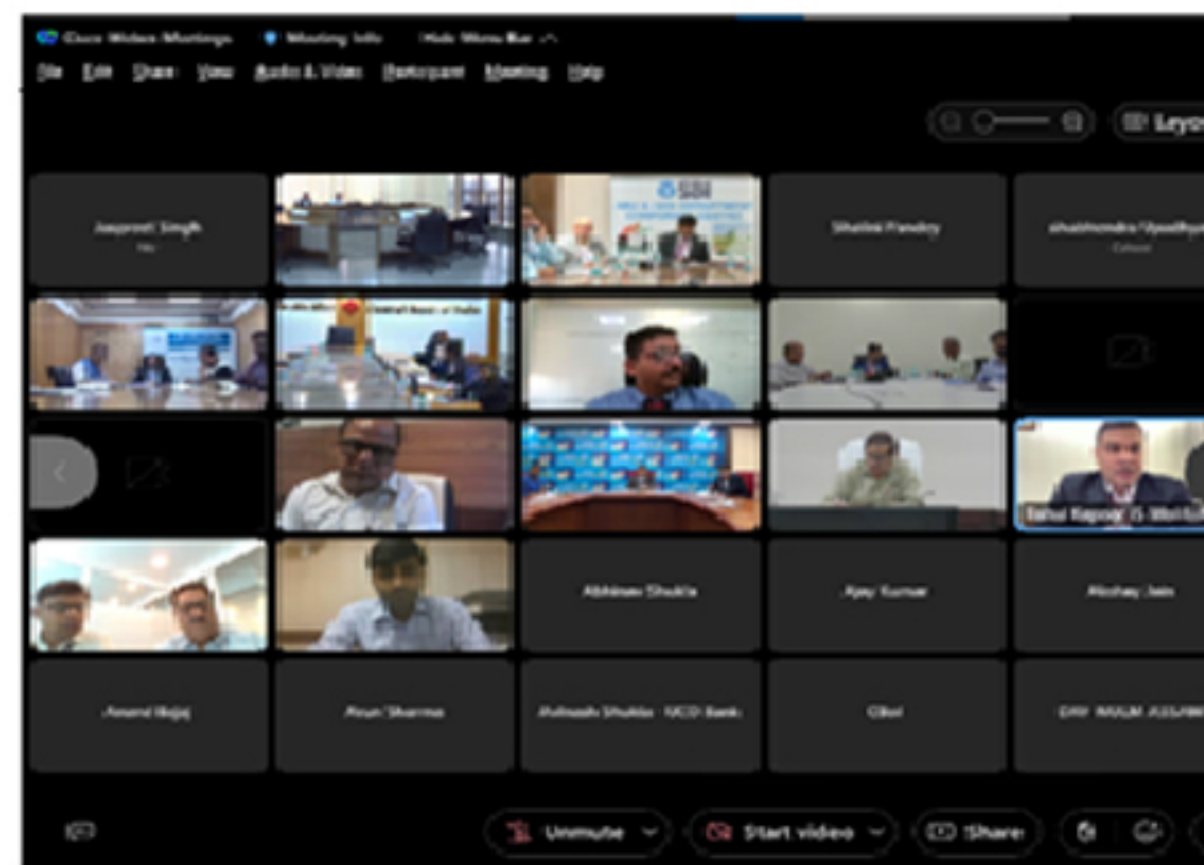






## New Incentive scheme for Digital Onboarding announced

A virtual launch event was organized on 12th Apr'23 jointly by Ministry of Housing & Urban Affairs (MoHUA) and Department of Financial Services (DFS), Ministry of Finance to announce the New Incentive Scheme under PM SVANidhi. w.e.f 1st Apr'23, Banks/Digital Payment Aggregators (DPAs) can avail upto ₹300 per vendor for facilitating digital onboarding of the vendors. The vendors can receive upto ₹1200 annually as cashback and ₹100 per month for six months for availing sandbox through banks/DPAs.



## PM SVANidhi Progress since 2020 -21 till April 17, 2023



## DAY-NULM Progress since 2014 -15 till April 17, 2023



- Eight weeks long internship program with college graduates are planned under TULIP Program

