

NEWSLETTER

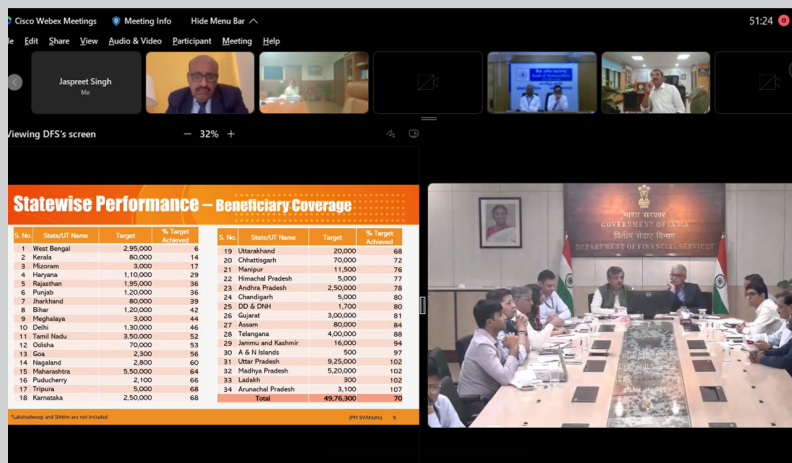
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Secretary, MoHUA and Secretary, DFS reviewed PM SVANidhi performance

A meeting under the co-chairmanship of Sh. Manoj Joshi, Secretary, Ministry of Housing & Urban Affairs (MoHUA) and Sh. Vivek Joshi, Secretary, Dept of Financial Services (DFS) was held on 24th April, 2023 to review the performance of PM SVANidhi Scheme. The scheme has benefited 35 lakh street vendors through 44 lakh loans amounting to ₹5365 Crores and the Secretaries urged the states and banks to cover a greater number of street vendors. PM SVANidhi campaign has been planned in the month of May across all states in which the states, ULBs and banks will coordinate to mobilize 1st loan new applications, clear Returned by banks applications and dispose of all applications pending for sanctions and disbursements. The Principal Secretaries of all states and the CMDs of all banks who participated in the meeting assured to run the campaigns in their own states / UTs.



SVANidhi Mahotsav organised by Maharashtra in Chhatrapati Sambhaji Nagar Maharashtra

The SVANidhi Mahotsav – a cultural festival for celebrating the success of PM SVANidhi Scheme and to honour the contribution of street vendors towards Indian economy was organised in Chhatrapati, Maharashtra on 27th April 2023. Cabinet Minister, Bhagwat Karad graced the occasion and distributed 1682 loans and 1260 Parichay Boards to street vendors. The Mahotsav also included activities such as Street Food festival and shared success stories of scheme beneficiaries.



Logo of SUH for State Maharashtra unveiled

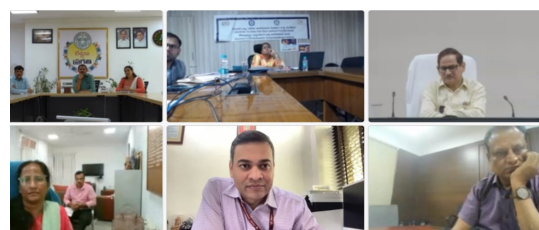


On the occasion of celebrating Urban Development Day, the Honourable Chief Minister of Maharashtra unveiled the logo of Shelter for the Urban Homeless and released 'Yashogatha'-the success story book of DAY-NULM beneficiaries. During the programme, Urban Local Bodies were also honoured for their excellent work in implementing various urban missions/schemes. The programme was attended by the Deputy Chief Minister, Mayors, Political leaders, and key senior officials of the State.



Consultations with states on enhancement of livelihoods opportunities of SHGs

A meeting held with States/UTs to discuss the improvement of livelihood opportunities for urban Self-Help Groups (SHGs) was chaired by the Joint Secretary and Mission Director, DAY-NULM and PM SVANidhi, MoHUA. The meeting was attended by the State Mission Directors of various State Urban Livelihoods Missions, who shared the best practices and innovations that they have already undertaken to strengthen livelihoods of SHGs in their geographies.





Exposure visits to Kudumbashree

The team from Goa State Urban Livelihoods Mission (GSULM), consisting of Self-Help Group (SHG) and Area Level Federation (ALF) members and officials, are on an exposure visit to Kudumbashree in Kerala. The objective of the visit was to learn from the best practices and innovations implemented by Kudumbashree in the urban context and replicate them in Goa to enhance livelihood opportunities and socio-economic empowerment of the urban poor and vulnerable communities.

SHGs roped in for Shelter Operation and Management

Rourkela Municipal Corporation, Odisha, signed Memorandum of Understanding with four urban women Self Help Groups (SHGs) for the operation and management of four Shelters for the Urban Homeless (SUHs). Through this initiative, SHGs will develop their skills and gain experience in managing shelters. This will not only help them to earn a livelihood but also to build their capacity and confidence as entrepreneurs. In Odisha, 20 shelters out of 45 functional SUHs are being managed by women SHGs.



PM SVANidhi Progress since 2020 -21 till April 27, 2023

DAY-NULM Progress since 2014 -15 till April 27, 2023



44.61 lakh
loan disbursed



₹ 5491 crore
amount disbursed
amount loan



32,54,007
Livelihoods
created



8,19,751
Self-Help Groups
(SHGs) formed

1st

term loan
35.27 lakh

2nd

term loan
8.90 lakh

3rd

term loan
42,803



14,17,897
Candidates
Skill Trained



28,47,436
Street Vendors
Issued ID Cards



15.13 lakh
SVANidhi Se
Samridhi profiling



38.51 lakh
SVANidhi Se Samridhi
sanctioned



36,28,695
Certificate of
Vending issued



1,29,844
Shelter spaces created
for urban homeless

Media Coverage by States

IEC by States



PM SVANidhi campaign will be held across all states from 1-31 May 2023. States and Lending Institutions are requested to actively participate to mobilize new 1st loan application and clear Returned by Banks and pending sanction & disbursement applications during the period.