



NEWSLETTER

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Celebrating

3 years
Journey of PM SVANidhi
EMPOWERING NANO ENTREPRENEURS

Celebration of 3 Years Journey of PM SVANidhi

The Ministry of Housing and Urban Affairs (MoHUA) celebrated the three years journey of PM SVANidhi by organising an event on 1st June 2023 in Vigyan Bhawan, New Delhi. The event was graced by the presence of Shri Hardeep S. Puri, Hon'ble Minister, MoHUA, Shri Manoj Joshi, Secretary of MoHUA, and esteemed officials from various governmental bodies, banks, Digital Payment Aggregators, PM SVANidhi beneficiaries and key partners. The Hon'ble Minister launched a mobile app and Udyam Registration facility for Street Vendors in addition to the release of booklet outlining the journey of PM SVANidhi. A captivating video showcasing the remarkable journey of PM SVANidhi was also presented, depicting how the scheme has brought change in the lives of street vendors in India.



Glimpse of the event



SVANidhi Mahotsav organised in 75 cities of Uttar Pradesh

SVANidhi Mahotsav - a celebration of PM SVANidhi scheme took place in 75 district headquarters cities of Uttar Pradesh. The event was attended by various dignitaries, including Central and State Ministers, senior officials of the State Government, representatives from Lending Institutions and Digital Payment Aggregators, Street Vendors, SHG women, and the general public. Shri Kushal Kishore, Hon'ble Minister of State for Ministry of Housing and Urban Affairs, graced the event organised in Lucknow. A series of activities were undertaken to commemorate the 3 years of PM SVANidhi. These activities included cultural performances, distribution of Parichay Boards to PM SVANidhi beneficiaries, screening of scheme film, Nukkad Natak, felicitation of vendors, street food festival, and exhibition showcasing products made by SHG women.





SUCCESS STORIES

Women turned entrepreneurs: Story of Nuihiau Self-Help Group

Here is the inspiring story of Nuihiau urban Self Help Group members of Aizawl, Mizoram who turned entrepreneurs with a credit linkage of Rs 2 lakh under DAY-NULM. They have become successful entrepreneurs by producing noodles, chili flakes, and candles. These products were carefully crafted and produced with utmost attention to quality and as per the demands of the market. They sell their handmade products at the local market on a regular basis, and generate a monthly profit ranging from Rs 7,500 to 9,000. Through their dedication and resourcefulness, the SHG members have not only achieved financial success but have also gained a sense of confidence, self-reliance, and pride.



PM SVANidhi Progress since 2020 -21 till May 31st, 2023



46.46 lakh
loans disbursed



₹ 5813 crore
Total amount
disbursed



32,94,471
Livelihoods
created



83,91,292
Self-Help Groups
(SHGs) Members

1st

term loan
36.22 lakh

2nd

term loan
9.65 lakh

3rd

term loan
58,778



14,35,140
Candidates
Skill Trained



28,47,612
Street Vendors
Issued ID Cards



16.21 lakh
SVANidhi Se
Samridhi profiling



40.13 lakh
SVANidhi Se Samridhi
sanctioned



36,61,912
Certificate of
Vending issued



1,29,844
Shelter spaces created
for urban homeless

Media coverage of 3 years Journey of PM SVANidhi Event

