

# NEWSLETTER

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## Chief Minister of Uttar Pradesh inaugurates SVANidhi Mahotsav in Gorakhpur

Celebrating the three years journey of PM SVANidhi, Uttar Pradesh celebrated 75 events on 1st June 2023 in 75 cities. Shri Yogi Adityanath, Hon'ble Chief Minister inaugurated the SVANidhi Mahotsav and a scheme awareness campaign in Gorakhpur. Shri Ravi Kishan, Hon'ble MP from Gorakhpur also attended the event. Street vendors who have done well in digital payments were felicitated during the event. Hon'ble CM interacted with beneficiaries and discussed the impact that the scheme has brought in their livelihoods.



## SHG women create awareness about protecting the environment in AP

On the eve of World Environment Day, urban Self Help Group women and field functionaries of 'Mission for Elimination of Poverty in Municipal Areas' (MEPMA) created awareness focusing on solutions to plastic pollution and protecting the environment for future generations in all ULBs of Andhra Pradesh. The key activities included LiFE awareness meetings, small group discussions on adopting eco-friendly practices, green walk, rallies, pledge taking, tree plantation drives, displays of posters etc. These activities served as catalysts for change and inspired individuals to act responsibly in their everyday lives to protect our planet for future generations.



## SHG women participate in the summer festival in Shimla

The summer festival organized by the District Administration, Shimla, Himachal Pradesh was a great opportunity for urban Self Help Groups (SHGs) to showcase & sell their handmade products and food items. Shri Rahul Kapoor, Joint Secretary & Mission Director, DAY-NULM, MoHUA, visited the SHG stalls and encouraged them for their craftsmanship. Visitors from India and abroad also visited the stall and bought SHG products in good quantities and appreciated the skills of participants. Such initiative not only provides income for the SHG women but also encourages them to continue their artistic pursuits and contribute to their financial independence.



## SVANidhi Se Samriddhi (SSS) and Mai Bhi Digital (MBD) 4.0 Camps across the country

SVANidhi Se Samriddhi (SSS) and Mai Bhi Digital (MBD) 4.0 camps were conducted across the country from 5-10 June, 2023. The focus of the camp was socio-economic profiling of street vendors & families and sanctioning of the 08 welfare schemes of Government of India to them. Additionally, street vendors were sensitised on benefits of digital transactions and were facilitated for digital onboarding during the camps.





## Inauguration of 'Didi ki Rasoi'-canteen by SHG women

Aiming to empower urban SHG women and providing them with alternative sources of livelihood, 'Didi ki Rasoi'- a canteen run by members of Kouser Self Help Group started in the premises of the Deputy Commissioner Office Poonch, Jammu and Kashmir. The canteen was inaugurated by Deputy Commissioner, Poonch, Yasin M. Choudhary and serves a variety of snacks, juices, and home-cooked meals to the office staff, visitors and general public. Such initiatives promoted under DAY-NULM provide a platform for the women to showcase their culinary skills and offer quality food options to the community.



### PM SVANidhi Progress since 2020 -21 till June 7<sup>th</sup>, 2023



**46.74 lakh**  
loans disbursed



**5859 crore**  
Total amount  
disbursed

**1<sup>st</sup>**

**term loan**  
**36.39 lakh**

**2<sup>nd</sup>**

**term loan**  
**9.74 lakh**

**3<sup>rd</sup>**

**term loan**  
**61,125 lakh**



**16.38 lakh**  
SVANidhi Se  
Samridhi profiling



**40.42 lakh**  
SVANidhi Se Samridhi  
sanctioned



**33,02,154**  
Livelihoods  
created



**84,09,880**  
Self-Help Groups  
(SHGs) Members



**14,37,977**  
Candidates  
Skill Trained



**28,47,612**  
Street Vendors  
Issued ID Cards



**36,66,218**  
Certificate of  
Vending issued



**1,29,844**  
Shelter spaces created  
for urban homeless



## Announcements:

### SVANidhi Mahotsav Media Coverage in Uttar Pradesh

