



NEWSLETTER

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Food outlet run by Area level Federation in Jajpur, Odisha

In efforts to empower urban SHG women involved in the food processing sector, Jajpur Municipality, Odisha has taken a significant step by opening an outlet exclusively dedicated to showcasing and selling their handmade food products. This initiative provides a much-needed platform for SHG members to exhibit their culinary skills and entrepreneurial spirit. The members have also undergone comprehensive training in micro food processing to ensure their skills are honed to perfection. These women produce various delectable goods, including *Badi*, *Papads*, *Arisha Pitha*, *Ladoos*, *Fried Chana*, *Mixture*, *Bhujias*, *Pakodas*, *Cakes*, and many more. Under the Prime Minister's Formalization of Micro Food Enterprises (PMFME) scheme SHGs members of DAY-NULM are provided seed capital, handholding support for their food processing enterprise. A total of 8 SHGs of the Swayam Sidha Area Level Federation have received seed capital support of ₹29.80 lakhs under PMFME.



SHGs participate in Millet Mahotsav in Surat, Gujarat

To increase production and consumption of millets and raise awareness on millet-based products, the Ministry of Food Processing Industries (MOFPI) organized the "Millet Mahotsav" in Surat, Gujarat. A total of 27 urban Self-Help Groups (SHGs) of the Surat Municipal Corporation showcased their innovative products made from millets. Visitors to the event were treated to a delightful array of dishes made from various millet varieties. From finger Millet *Parathas* to Barnyard Millet *Pooris*, Pearl Millet Flour *Vadas*, *Korakan Papads*, and Maize Vegetables, the offerings were diverse and enticing. The urban SHGs truly showcased their culinary skills and creativity, leaving the attendees impressed.

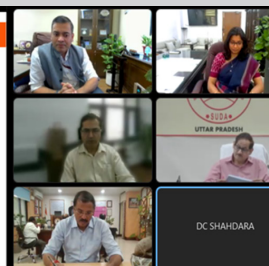


National Level Progress Review Meeting of SVANidhi Se Samridhi

Shri Rahul Kapoor, Mission Director & Joint Secretary, PM SVANidhi chaired a review meeting with all the states/UTs to review the progress of socio-economic profiling of street vendors and sanctioning of the welfare schemes under SVANidhi se Samridhi (SSS). He emphasized that this initiative provides benefits of eight welfare schemes to the street vendors and their family members through convergence with five Ministries. He urged that monthly camps of SSS, to facilitate profiling and sanction of the schemes, need to be conducted on regular basis.

Action Points

- Complete SV profiling and focus on increasing sanctions.
- SV profiling to begin from 15th June in 163 ULBs in Phase 4.
- District Level Committees (DLCs) to be formed and meetings to be conducted before camps.
- More than 43,000 flagged applications during Quality Checks to be cleared by ULBs.
- Next monthly camps are from 3rd – 8th July 2023. 'SVANidhi se Samridhi' camps to be utilized for 'Mai Bhi Digital' campaigns and Udyam Registration of Street vendors.



Distribution of PARICHAY Board and Certificate of Vending in Arunachal Pradesh

The state organises periodic functions to distribute Parichay Boards and Certificate of Vending (CoV) to street vendors. In one such function, on 13th June 2023, Shri Tayi Taggu, DC and MEO and Smt. Okiam Moyong Borang, Chief Councilor, distributed more than 250 PAIRCHAY Boards, Smart ID-Cards and CoV to Urban Street Vendors vending under the Municipal Jurisdiction and its periphery.



SUCCESS STORIES

Making Wealth from Fish Waste: Story of TNULM's Fish Amino Acid Producing

The incredible tale of the Kalaimagal SHG members from Chennai's Coastal District, who are turning fish waste into fish amino acid and turning garbage into treasure, is very motivating. With the help of Tamil Nadu Urban Livelihoods Mission, they received specialized training and expert advice from Agriculture department on how to produce this valuable substance. Their profession not only generates revenue but contributes greatly towards creating a green Tamil Nadu by utilizing waste products effectively.





Nitin Kakaso Patil, Panipuri Stall, (Kolhapur, Maharashtra)

Nitin used to earn a decent living by selling panipuris on his cart. However, everything changed when the pandemic hit the country. He suffered a huge financial crisis and it was difficult for him to earn his livelihood. Under PM SVANidhi, he received ₹10,000/- as working capital loan which helped him to restart the business. He received a cashback of ₹644/- for regularly conducting digital transactions. Through the earning from his revived business, he was able to pay back the entire loan amount, which helped him to avail a second loan of ₹20,000/-. He secured his family by availing insurance under PM Suraksha Beema Yojana and the PM Jeevan Jyoti Beema Yojana, which was possible because of convergence facilitated by SVANidhi Se Samridhi.



PM SVANidhi Progress since 2020 -21 till June 14th, 2023

DAY-NULM Progress since 2014 -15 till June 14th, 2023



47.01 lakh
loans disbursed



5900 crore
Total amount
disbursed



33,11,996
Livelihoods
created



84,26,410
Self-Help Groups
(SHGs) Members

1st

term loan
36.57 lakh

2nd

term loan
9.81 lakh

3rd

term loan
62,944



14,41,716
Candidates
Skill Trained



28,47,771
Street Vendors
Issued ID Cards



16.61 lakh
SVANidhi Se
Samridhi profiling



41.10 lakh
SVANidhi Se Samridhi
sanctioned



36,70,068
Certificate of
Vending issued



1,29,890
Shelter spaces created
for urban homeless



Announcements:

DAY NULM, MoHUA along with Kudumbashree, Kerala are jointly organising a National Workshop on Innovative Approaches towards Urban Poverty Alleviation which is scheduled on 23rd and 24th June 2023 at Ernakulam, Kerala

