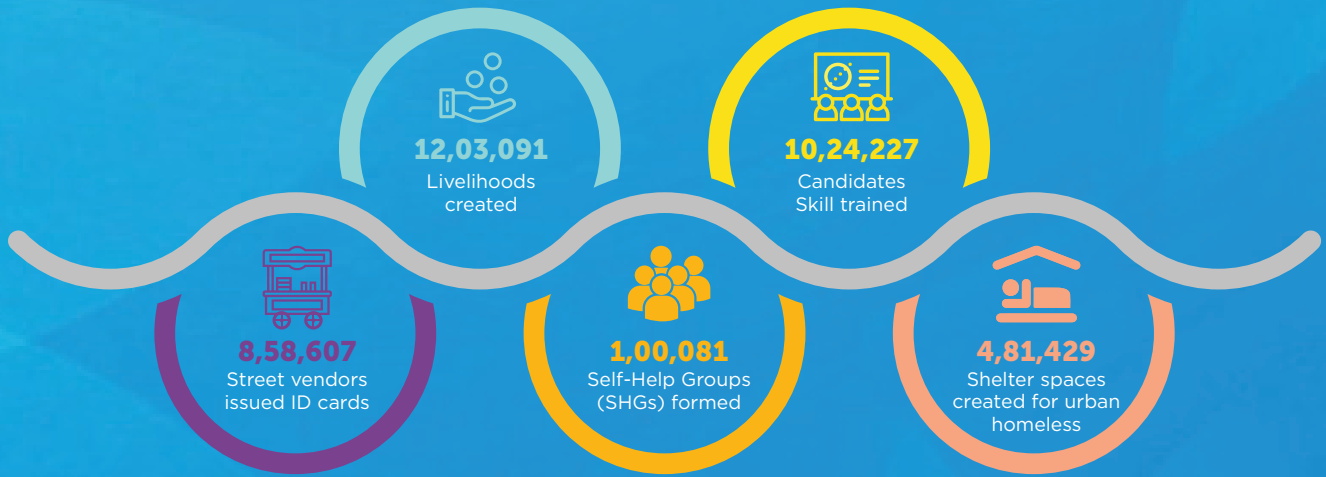




## Fortnightly Newsletter

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Progress since 2014-15 till December 15, 2019



On December 11, 2019 a Video Conference was held with States/UTs, under the Chairmanship of Shri Sanjay Kumar, Joint Secretary & Mission Director, to review the progress of DAY-NULM.



DAY-NULM is partnering with SWIGGY for facilitating employment opportunities to mission beneficiaries as “pick-up and delivery partners” in seven locations viz. Ahmedabad, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.



On December 5, 2019 Rourkela Municipal Corporation, Odisha opened ‘Shakti Bazar’ at Koel Nagar. More than 40 stalls have been allotted to women Self-Help Groups (SHGs) from across the district where they can display their products for sale.



SHG members participated in MEPMA Bazaars at Tanuku, Nidadavolu and Eluru ULBs in Andhra Pradesh on December 7 & 11, 2019. Over 95 stalls were set up to sell their products.

Orientation Programme on on-boarding of products, made by Self-Help Groups, on e-commerce platforms was organized for City Mission Managers in Telangana on December 5, 2019.



In an effort to spread awareness about conservation of groundwater and rain water harvesting, a rally was organised on December 4, 2019 by Self-Help Groups at Piro, Bihar.

A day-long camp for individual entrepreneurs and Self-Help Groups under the Self-Employment Programme was conducted on December 5, 2019 by the Pasighat Municipal Council (PMC) in Arunachal Pradesh.



A Six-day “Entrepreneurship Development Training Programme” was organised for members of Self-Help Groups as well as individual entrepreneurs at Jugsalai, Jharkhand.

A coffee table book on achievements of Patiala Municipal Corporation under DAY-NULM was released by the Municipal Commissioner on December 12, 2019.



A financial literacy and counselling camp was organised at Burail, Chandigarh on December 2, 2019 by Punjab National Bank and the Resource Organisation, which was participated by over 110 members.