



# NEWSLETTER

Issue : 11

Release Date: 30<sup>th</sup> June 2023



## NATIONAL WORKSHOP

**on Innovative Approaches towards  
Urban Poverty Alleviation in Kerala**

A two-day National Workshop on 'Innovative Approaches Towards Urban Poverty Alleviation' was organized on 23rd and 24th June 2023 by the Ministry of Housing and Urban Affairs (MoHUA), Government of India in association with Kudumbashree at Kochi, Kerala. It was organised to provide a robust platform for cross learning, i.e., to understand the best practices of the States and UT's implementing DAY-NULM. Some of the best practices shared were Kalpataru App, Jalsakhi, Mahila Mart, Suvidha Sakhi, Biz Sakhi, MUKTA, Kudumbashree Initiative for Business Solutions (KIBS), Human Arm, Haritha Karma Sena, etc. Shri M. B Rajesh, Hon'ble LSGD Minister, Government of Kerala, inaugurated the event and delivered the keynote address. Other dignitaries attending the event were Ms. Sarada Muraleedharan, ACS, LSG Department, Dr. Sharmila Mary Joseph, Principal Secretary, LSG Department, Government of Kerala, Shri Rahul Kapoor, Joint Secretary & Mission Director (DAY-NULM and PM SVANidhi), Mrs. Shalini Pandey, Director, PM SVANidhi, Dr. Madhu Rani Teotia, Director, (DAY-NULM & SBM-U) of GoI, SMDs and others from States and Development partners viz UNDP, UMC, BMGF, etc. The event included the launch of 'Compendium of 50 Case Studies of Urban Micro Enterprises' and 'U-Learn 2.0'. A film depicting the achievements of the mission was also played during the workshop. The SPARK (Systematic Progressive Analytical Real Time Ranking) awards to the winning States for the FY 2021-2022 (Andhra Pradesh, Kerala, Tamil Nadu, Mizoram, Himachal Pradesh and Uttarakhand) and 2022-2023 (Gujarat, Kerala, Uttarakhand, Mizoram, Himachal Pradesh and Tripura) were also distributed and was a highlight of the workshop.



## Hon'ble PM reviews PM SVANidhi progress in Pragati Meeting

On 28th June 2023, Hon'ble Prime Minister, Shri Narendra Modi chaired the Pragati Meeting in which the performance of the PM SVANidhi scheme was reviewed. Secretary, Ministry of Housing and Urban Affairs (MoHUA) presented the implementation progress made so far under the scheme. The Hon'ble Prime Minister urged the Chief Secretaries of all states/ UTs to identify and cover all the eligible street vendors in urban areas especially in Tier II and Tier III cities. He also instructed that a drive be carried out to encourage digital transactions by street vendors in a mission mode and to give benefits of all the government schemes to family members of SVANidhi beneficiaries under SVANidhi se Samridhi.



## Inauguration of 8<sup>th</sup> Store of "Jagananna Mahila Mart" at Kurnool, AP

In a bid to empower the Self-Help Group (SHG) women and providing them a sustainable livelihood platform, 8<sup>th</sup> store of 'Jagananna Mahila Mart' (JMM) was inaugurated by Smt V. Vijaya Lakshmi, Mission Director MEPMA at Kurnool, Andhra Pradesh with the presence of Municipal Commissioner, other officials and SHG women. One of the key aspects of JMM is that the SHG women are the owners, shareholders, and employees of the mart. The mart will not only provide a platform for SHG women to showcase and sell their products but also create opportunities for them to learn and develop entrepreneurial skills.



### PM SVANidhi Progress since 2020 -21 till June 28<sup>th</sup>, 2023

### DAY-NULM Progress since 2020 -21 till June 28<sup>th</sup>, 2023



**48.35 lakh**  
loans disbursed



**6,101 crore**  
Total amount  
disbursed



**33,33,378**  
Livelihoods  
created



**84,70,670**  
Self-Help Groups  
(SHGs) Members

**1<sup>st</sup>**

**term loan**  
**37.48 lakh**

**2<sup>nd</sup>**

**term loan**  
**10.15 lakh**

**3<sup>rd</sup>**

**term loan**  
**71,590**



**14,48,891**  
Candidates  
Skill Trained



**28,50,141**  
Street Vendors  
Issued ID Cards



**17.23 lakh**  
SVANidhi Se  
Samridhhi profiling



**42.64 lakh**  
SVANidhi Se Samridhhi  
sanctioned



**36,80,872**  
Certificate of  
Vending issued



**1,30,050**  
Shelter spaces created  
for urban homeless



## Announcements:

## Media Coverage of National Workshop organised at Kerala

