



# NEWSLETTER

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## Secretary, MoHUA reviews PM SVANidhi Performance of Uttarakhand and J&K

Sh. Manoj Joshi, Secretary, MoHUA, reviewed PM SVANidhi performance of Uttarakhand and Jammu & Kashmir on 16th August 2023 to assess progress against the revised target. The meeting was attended by Principal Secretaries, Municipal Commissioners and bank officials of both the states. The discussion primarily revolved around the steps taken by the states on mobilizing new applications, sanctioning and disbursement of loan. The states shared their assurance in achieving the revised target.



## MoS, Ministry of Finance chairs East Zone review meeting held in Bhubaneswar

On 12th August 2023, Bhubaneswar, Odisha hosted East Zone Conference cum Review Meeting of PM SVANidhi under the chairmanship of Sh. Dr Bhagwat Karad, Hon'ble Minister of State, Ministry of Finance, GoI. The participating states were Bihar, Jharkhand, Odisha, and West Bengal. The senior officials comprising Principal Secretary from Odisha, SMDs, Municipal Commissioners, SLBC convenors, Bankers, and representatives from participating states shared their insights and perspectives to achieve the revised targets. The Hon'ble MoS, MoF, along with the Mission Director & Joint Secretary, PM SVANidhi and the Joint Secretary of DFS, embarked on a thorough evaluation of the performance of participating states and Bank officials, all with the aim of achieving revised targets within the designated timeline.



## 'SVANidhi Se Samridhhi' Camps across the country

'SVANidhi Se Samridhhi' camps were organized from 7th to 12th August across the country for profiling of street vendors & family members and sanctioning of government welfare schemes for profiled eligible beneficiaries. Consequently, around 29,096 profiling and 70,528 scheme sanctions were made for street vendors and their family members which is a remarkable achievement. The states like Andhra Pradesh, Gujarat, Karnataka, Madhya Pradesh, Maharashtra, Tamilnadu and Uttar Pradesh are major Contributors in total scheme sanctions during the camp. Moreover, 18 ULBs of fourth phase, (launched in May 2023), conducted monthly camps for the first time and sanctioned schemes for eligible beneficiaries.



## Chandigarh opens One stop store of environment friendly household products

In a bid to promote availability of environment-friendly products at affordable prices, Chandigarh Municipal Corporation has opened "PRARAMBH" store at Sector 17. The store was inaugurated by Mayor, Shri Anup Gupta and Municipal Commissioner Ms. Anindita Mitra. "PRARAMBH," is a first of its kind store run by Self Help Groups, which provides a wide range of environment friendly products such as compostable bags, biodegradable cutlery, cloth bags, eco-friendly candles, and natural incense sticks. This initiative not only contributes to the green environment but also empowers marginalized communities by providing sustainable livelihood opportunities to them.



## Har Ghar Tiranga Triumph: Urban SHGs unite to produce Flags for Independence Day

Urban SHGs of NULM actively participated in Har Ghar Tiranga Campaign by producing National Flags for the celebration of 77th Independence Day in Uttar Pradesh and Assam. Around 1,500 urban women Self Help Groups of Uttar Pradesh collectively produced 46 lakhs Flags to support "Har Ghar Tiranga" campaign. State Urban Development Agency and City Mission Management Units of the mission facilitated the SHG women in obtaining raw materials, orientated on proper flag stitching in accordance with the Flag Code and delivered the flags to various Government offices of the districts across the state.





## Shelters for Urban Homeless celebrate 77th Independence Day

77th Independence Day was celebrated in different Shelter homes of Homeless in various Urban Local Bodies across the country. Shelter residents celebrated the Independence Day by hoisting the national flag, followed by singing the national anthem. Further they paid tributes to freedom fighters who laid down their lives for the independence of the country. The event served as a poignant reminder that the spirit of freedom lives on, inspiring even the most marginalized to unite in commemorating the ideals of the nation.



### PM SVANidhi Progress since 2020 -21 till August 16<sup>th</sup>,2023



**54.70 lakh**  
loans disbursed



**₹ 7,108 crore**  
Total amount  
disbursed



**33,95,468**  
Livelihoods  
created



**85,95,878**  
Self-Help Groups  
(SHGs) Members

**1<sup>st</sup>**

**term loan**  
41.26 lakh

**2<sup>nd</sup>**

**term loan**  
12.31 lakh

**3<sup>rd</sup>**

**term loan**  
1,12,111



**14,79,219**  
Candidates  
Skill Trained



**28,50,452**  
Street Vendors  
Issued ID Cards



**19.58 lakh**  
SVANidhi Se  
Samridhi profiling



**47.95 lakh**  
SVANidhi Se Samridhi  
sanctioned



**36,94,890**  
Certificate of  
Vending issued



**1,32,536**  
Shelter spaces created  
for urban homeless



## Announcements:

Tableau Presentation on PM  
SVANidhi on the occasion of  
Independence Day in various  
towns of **Assam**

