

# NEWSLETTER

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## Hon'ble Minister of State (Finance) chairs PM SVANidhi Review Conference in Bhopal, MP

On 29<sup>th</sup> August 2023, Dr. Bhagwat Karad, Hon'ble Minister of State (Finance) GoI chaired the Central Zone Conference in Bhopal, Madhya Pradesh to review the progress of PM SVANidhi Scheme with the participating states i.e. Madhya Pradesh, Chhattisgarh and Rajasthan. Shri Rahul Kapoor, Mission Director & Joint Secretary, PM SVANidhi & DAY-NULM and Shri Mukesh Bansal, JS, DFS advised the states to achieve the revised targets within the timeline. The meeting was attended by the Principal Secretary, MP, State Mission Directors, Municipal Commissioners, SLBC convenors, Bankers and other representatives from participating states. Moreover, selected PM SVANidhi beneficiaries were handed over cheques and sound boxes by the Hon'ble Minister during the event.



## MoS, Ministry of Finance chairs North-East Zonal review meeting in Guwahati

On 31<sup>st</sup> August 2023, Guwahati, Assam hosted the North-East Zonal Conference cum Review Meeting of PM SVANidhi under the chairmanship of Sh. Dr Bhagwat Karad, Hon'ble Minister of State, MoF, GoI. Dr. Karad, along with Shri Ashok Singhal, Minister, Dep. of Housing & Urban Affairs, Assam, Shri Rahul Kapoor, Mission Director and Joint Secretary, PM SVANidhi & DAY NULM and Shri Pankaj Sharma, Joint Secretary, DFS assessed the progress of the states under PM SVANidhi scheme. The participating states included Assam, Sikkim, Arunachal Pradesh, Nagaland, Manipur, Mizoram, Tripura and Meghalaya. The senior officials comprising the Commissioner cum Secretary of Assam, SMDs, Municipal Commissioners, Senior Bank officials, and representatives from participating states shared their action plans and assured them of achieving the revised targets.



## Andhra Pradesh opens Canteens operated by Urban SHGs

MEPMA, Andhra Pradesh is taking new strides as it enhances the socio-economic status of urban Self-Help Groups (SHGs) women through AAHA canteens to provide hygienic, home-cooked meals at affordable prices. These canteens are strategically located near hospitals, railway stations, bus stands, and city centers to capture maximum customers including patients and travellers. So far, a total of 50 AAHA Canteens are functional across 21 districts.

More canteens will be opened covering all Urban Local Bodies in the coming days. This initiative provides a sustainable livelihood opportunity to many SHGs women of DAY-NULM.



## TULIP Interns' exposure visit to Sarojini Nagar Market

PM SVANidhi, MoHUA organised an exposure visit for newly joined interns at Sarojini Nagar, Delhi. Around 16 interns joined the exposure along with two officials from PM SVANidhi MoHUA, where they interacted with street vendors to get first-hand experience of their modus operandi and awareness about PM SVANidhi Scheme. The Interns are associated with various activities of DAY-NULM & PM SVANidhi as per their interest i.e. Web & App Development, Entrepreneurship Development, and Social Media Promotion. The interns will be provided with a certificate under the TULIP programme of MoHUA at the end of the internship programme.



## SHG women celebrate "Sashakt Behna Utsav" in Uttarakhand under DAY-NULM

The Urban Self-Help Group women of Rudrapur, Uttarakhand, came together to celebrate a vibrant event "Sashakt Behna Utsav". The event was a celebration of empowerment and creativity, showcasing the remarkable talents and entrepreneurial spirit of these women. The marketplace was alive with a vibrant variety of stalls, each selling a special selection of goods that celebrated the creativity and culture of the region. The stalls featured an astonishing range, ranging from beautifully crafted Rakhi and handlooms to intricately designed handicrafts, eco-friendly jute bags, school bags and detergent powder, soft toys, artificial jewellery, and home décor products.



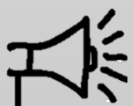
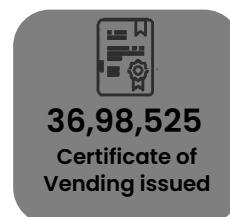
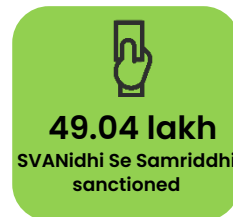
## Skill Development Training to Tihar Jail inmates, Delhi under DAY-NULM

More than 490 inmates of Tihar Jail, Delhi have been trained under the Prarambh Scheme- under an Innovative and Special project of DAY- NULM, designed to provide skill training and facilitate gainful employment to 1,020 inmates of Tihar Jail. The project was launched in January 2023, by Shri VK Saxena, Hon'ble Lieutenant General, Delhi. The training is being imparted by M/s Primero Skills Pvt. Ltd. under the assessment and certification of the Tourism and Hospitality Skill Council (THSC) as per the guidelines of the National Skills Qualification Framework. The project will facilitate the inmates in their better livelihood opportunities and reintegrate them into mainstream society upon their release.



## PM SVANidhi Progress since 2020 -21 till September 1<sup>st</sup>, 2023

## DAY-NULM Progress since 2014 -15 till September 1<sup>st</sup>, 2023



## Announcements:

### Another Milestone achieved

PM SVANidhi Loans disbursed  
to **44 Lakh Street  
Vendors** across the nation

