

NEWSLETTER

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Assam's Self-Help Groups Lead the Way in Electoral Participation

In a remarkable display of civic engagement, the Chief Electoral Office (CEO) of Assam, in collaboration with the Assam State Urban Livelihoods Mission and Assam State Rural Livelihoods Mission, achieved a significant milestone in promoting electoral participation among women. A total of 44 lakh women from Self Help Groups (SHGs) across the state of Assam participated in the initiative and took the pledge of the Election Commission of India to enhance electoral participation not only in terms of numbers but also quality through the effective implementation of Systematic Voters' Education & Electoral Participation (SVEEP), making the event enlisted in the India Book of Records. This initiative reflects the commitment of the people of Assam toward strengthening democratic processes and fostering inclusive governance.



Taufiq's Journey: How PM SVANidhi Revived a Family Business



Taufiq Mahboob Guradi, an entrepreneur from Sangli, Maharashtra, with a family tradition in the fast-food business, faced adversity when the business had to close due to the impact of COVID-19.

This closure significantly affected the family's financial situation, necessitating capital to revive the business. Discovering a ray of hope in the PM SVANidhi scheme, which offered a loan of Rs. 10,000, Taufiq immediately filled out the online form. Within a short period, the loan was disbursed, enabling him to restart his business successfully. Encouraged by the positive outcome, Taufiq applied for another loan of Rs. 20,000 under the scheme. Additionally, he availed benefits such as Life Insurance through the 'SVANidhi Se Samridhi' scheme (which is implemented in convergence with eight welfare schemes) at a bank-organized camp. Taufiq has been ever grateful for the invaluable assistance received from the Urban Local Body staff throughout the process.



MD & JS, PM SVANidhi & DAY-NULM Convene a Brainstorm Meeting to discuss modifications under PMSAVNidhi

A meeting was convened at the Ministry of Housing and Urban Affairs, chaired by Shri Rahul Kapoor, MD & JS, PM SVANidhi & DAY-NULM. The primary agenda was to discuss ideas and new strategies for expanding the PM SVANidhi scheme. Representatives from SIDBI, PM SVANidhi and NULM, were in attendance, facilitating a diverse exchange of ideas from various sectors. The discussions encompassed numerous topics, related to finance, legal considerations, technology, research, planning, economic model, outreach and networking. Several new components emerged for further discussion.

Additionally, it was suggested by the JS to create Core Working Group for different sectors to drive the tasks in more effective manner.



Lieutenant Governor of Jammu and Kashmir, chaired a meeting on the progress and challenges of urban missions

Shri Manoj Sinha, the Lieutenant Governor of Jammu and Kashmir, chaired a review meeting with senior officials from the Housing and Urban Development Department. The meeting served as a platform to assess the progress of various urban missions, schemes, and ongoing projects aimed at comprehensively transforming Jammu and Kashmir's urban landscape. Discussions during the meeting covered the progress of projects and missions such as the Tawi Riverfront, Smart City Mission initiatives, Swachh Bharat Mission – Urban, AMRUT, PMAY (U), and DAY-NULM, as well as the operations of e-Buses and the Integrated Command and Control Centre. Emphasizing the need for a transformative approach and integrated planning, the Lieutenant Governor underscored the importance of expediting project implementation to overcome critical challenges effectively.

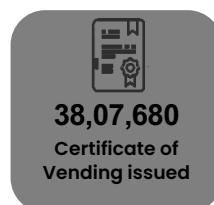
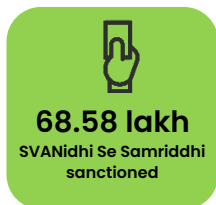


Turning waste into wonder: Urban SHG women are reshaping the future with eco-friendly innovations

The 'Vagmi Mahila Association,' a testament to the power of community and sustainability, has been making waves with its eco-friendly products. Founded by members of the Area Level Federation in the Alair Municipality, Telangana, the association is committed to transforming discarded materials into eco-friendly products. With support from DAY-NULM, they have received training and resources to craft their products. Their collaboration with the Yadadri Laxmi Narasimha Swamy Temple is especially remarkable, as they use temple offerings to create organic incense sticks. These organic sticks are made using flowers, coconut shell powders, cow dung, Tulsi oil, and other aroma oils. Additionally, they produce eco-friendly pens and pencils made from recycled newspapers, which stand as a testament to their innovation and dedication to reducing waste.



PM SVANidhi Progress since 2020 -21 till April 19, 2024



Announcements:



Another Milestone achieved
SVANidhi se Samriddhi Reaches
68 Lakh Sanctions of Welfare
Schemes Benefiting **31.7 Lakh**
Street Vendors' Families

