

# NEWSLETTER



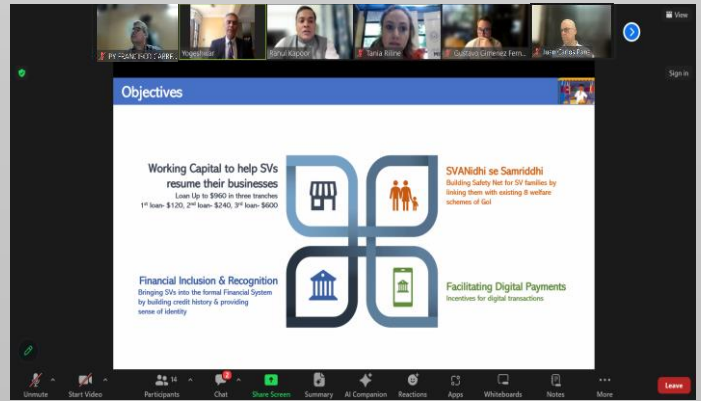
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## Government of Paraguay Engages with MoHUA, India, to Learn about PM SVANidhi Scheme

In a virtual meeting, representatives from the Government of Paraguay and the Ministry of Housing and Urban Affairs (MoHUA), India, came together to delve into the dynamic world of street vending. Paraguay showcased a keen interest in understanding the evolution of India's street vending landscape, focusing on the transformative impact of the PM SVANidhi scheme on millions of vendors' lives. Mr Gustavo Gimenez, Vice Minister of Micro, Small, and Medium-Sized Enterprises, Ministry of Industry and Commerce, Paraguay, led the Paraguayan delegation, joined by H.E. Shri Yogeshwar Sangwan, Ambassador of India to Paraguay, along with other key officials. Ministry of Housing and Urban Affairs representation, led by Shri Rahul Kapoor, Mission Director and Joint Secretary, PM SVANidhi & DAY-NULM, outlined the inception, implementation, and expansion of the PM SVANidhi scheme, through a presentation, highlighting its holistic approach. The virtual meeting between Paraguay and India marks a significant step towards international cooperation in urban

development and poverty alleviation efforts. As nations exchange knowledge and best practices, the PM SVANidhi scheme stands as a beacon of progress, demonstrating the power of inclusive policies in transforming the lives of street vendors worldwide.



## Deputy Secretary, DAY-NULM holds a Meeting with States/UTs

Shri Ashish Bagde, Deputy Secretary of DAY-NULM, convened a meeting with states/UTs to discuss the performance of various components under the NULM mission. During the session, states/UTs were advised to submit funds utilization certificates on time and as per the norms. Additionally, states/UTs had the opportunity to highlight the key issues and challenges, which were thoroughly discussed and clarified. The officials and mission managers from states/UTs and the Ministry of Housing and Urban Affairs attended the meeting.



## Empowering the Women of West Bengal through Skill Training

The Suri Municipality of West Bengal, in association with the ASHIRVAD area level federation (ALF), organized a seven-day training program on stitching at the ANIKET SUNITI shelter for urban homeless. The initiative aims to empower female residents of the shelters with essential stitching skills using sewing machines, paving the path for future livelihood opportunities. During the training, participants learnt about stitching various designs of cloth bags, nightdresses, kurtas, etc. A total of 15 residents received practical training from the ALF members. Additionally, the urban local body provided two sewing machines at the shelter.



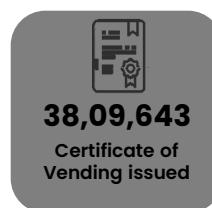
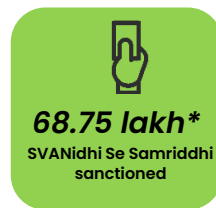
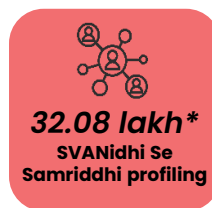
**From empowerment to entrepreneurship: Inspiring story of Bharti SHG members**

The members of the Bharti self-help group from Jammu have scripted a remarkable tale of empowerment and entrepreneurship. Through the support of DAY-NULM, these women embarked on a journey of skill development, mastering the art of pickle and jam-making. With the help of credit linkage, they initiated their entrepreneurial journey by producing floor cleaners, making it a prosperous business. They supply floor cleaners to local households and various shops. However, they wanted to expand their business and hence went on the path of learning new skills of pickle and jam making. The success story of Bharti SHG stands as a testament to the transformative power of determination and collective effort, leaving an indelible mark on society.



**PM SVANidhi Progress since 2020 -21 till May 3, 2024**

**DAY-NULM Progress since 2014 -15 till May 3, 2024**



**Announcements:**



Another Milestone achieved  
Profiling of **32 Lakh** PM SVANidhi beneficiaries completed under SVANidhi se Samriddhi.

