

NEWSLETTER



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Meeting Held on AMRUT Mitra initiative

Smt. D. Thara, AS & Mission Director of AMRUT, along with Shri Rahul Kapoor, JS & Mission Director of DAY-NULM & PM SVANidhi, convened a meeting with selected states/UTs. The focus of the meeting was to assess the progress of sanctioned projects under the AMRUT Mitra initiative. Additionally, a demonstration of the feedback modules designed for AMRUT Mitra and trainers was shared with the participants. The session also featured a valuable training session on water quality testing facilitated by representatives from Water Aid. The meeting was attended by the Director, AMRUT, Nodal Officers of DAY-NULM, & AMRUT, and Mission Managers.



Orientation Session Organised for TULIP Interns

The 4th batch of TULIP (The Urban Learning Internship Program) interns participated in an orientation session



conducted through video conferencing. The session focused on providing an in-depth understanding of the DAY-NULM and PM SVANidhi, integral to urban development, along with outlining the goals of the TULIP internship program. Emphasizing the significance of the interns' roles, the session highlighted their responsibilities, the expected outcomes, and the valuable experience and insights they stand to gain from this opportunity. This batch comprises 28 interns from esteemed educational institutions, engaged as interns for 8 weeks with the Ministry of Housing and Urban Affairs (MoHUA) to learn and contribute towards urban development.

From Labourer to Entrepreneur: The Journey of Netaram

At just 15, Netaram of Hanumangarh, Rajasthan, entered the workforce out of necessity, working as a labourer in a welding shop. Despite earning only a few rupees a day, he managed to save a small sum, nurturing a dream to one day start his own business. Through sheer determination and the credit linkage support under the self-employment programme of

DAY-NULM, Netaram turned his dream into a reality. Today, Netaram is running his welding venture. From a labourer to an entrepreneur, Netaram's story encapsulates the essence of hope, determination, and the relentless pursuit of success.

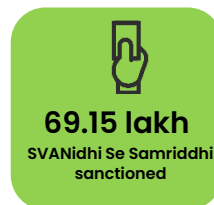
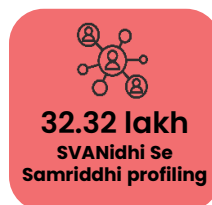
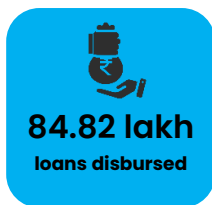


Journey of Medara Geetha: A Story of Resilience and Success

Since the start of the COVID pandemic, life was been tough for Medara Geetha from Anantpur, Andhra Pradesh. She struggled to support her family financially. 1st phase of micro credit of Rs. 10,000/- under PM SVANidhi aided her to restart her bamboo products vending activity and 2nd phase credit of Rs. 20,000/- enabled her to sustain the economic activity in the long run, pulling her out of adversities and contributed for the betterment of the whole family under SVANidhi se Samridhhi. With regular repayments and digital transactions, she got incentives & cash back. Also, the family members got enrolled under social security schemes per member through socio economic profiling. Now she earns Rs.1300/- to 1500/-profit per day.



PM SVANidhi Progress since 2020 -21 till May 10, 2024



DAY-NULM Progress since 2014 -15 till May 10, 2024



Announcements:



Another Milestone achieved
SVANidhi se Samridhhi Reaches
69 Lakh Sanctions of Welfare
Schemes Benefiting **32 Lakh**
Street Vendors' Families

