



Foreword

An important component of the multi-pronged strategy of the DAY-NULM mission for reducing poverty and vulnerability of the urban poor is the 'Self Employment Programme (SEP)'. This component focuses on financial assistance to individuals/groups of urban poor for setting up gainful self-employment ventures/micro-enterprises, suited to their skills, training, aptitude and local conditions. Setting up of both individual and group micro enterprises is supported, with project cost ceiling of Rs. 2 lakh for individual enterprises and Rs. 10 Lakh for group enterprises. Interest subsidy over and above 7 percent rate of interest is available on a bank loan for setting up of an individual or group enterprise. An additional 3 percent interest subvention is also provided to all women SHGs who repay their loan in time in all the cities.

Since inception, the Mission has supported nearly 5.26 lakh individual micro entrepreneurs and 4.83 lakh SHGs to set up their own enterprise. To document the progress, leanings and success stories in the SEP component, MoHUA is bringing out this quarterly bulletin 'Shehari Udyogini'. This gives comprehensive information on the SEP component and a snapshot of progress across states and top performing states, status of SHG Bank linkages, average ticket size, and interest subvention. As part of the effort to project highlights of performance in SEP, this bulletin details out the progress of Andhra Pradesh. The publication gives an ample opportunity to look into future prospects, apart from being a repository of all that has taken place in the component in the recent past.

Recently the prestigious SKOCH Governance Gold Award was conferred to the Portal for Affordable Credit and Interest Subvention (PAiSA) under DAY-NULM for its effort to make the entire interest subvention process transparent, digital and single window system under Digital India.

I trust this effort will help disseminate information and highlight leading practices in self-employment component of the mission. I also invite states to contribute their special and innovative initiatives under SEP for wider circulation through this bulletin.

Sanjay Kumar, IAS

Joint Secretary & Mission Director, DAY-NULM
Ministry of Housing and Urban Affairs,
Government of India, New Delhi

In this Issue

- Foreword
- Beneficiaries Assisted for Setting up Micro enterprises
- SHG Bank Linkage – An Overview
- Average Ticket Size
- Interest Subvention Trends
- State Profile of SEP – Andhra Pradesh

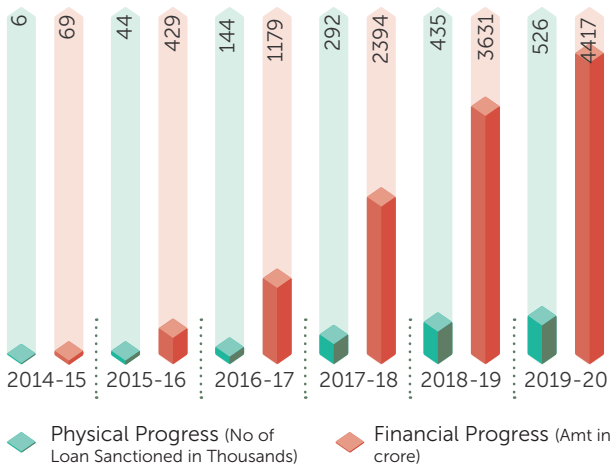


DAY-NULM has been conferred the prestigious SKOCH Governance Gold Award for its Portal for Affordable Credit and Interest Subvention Access (PAiSA)

Self-Employment Program Overview : Key Highlights

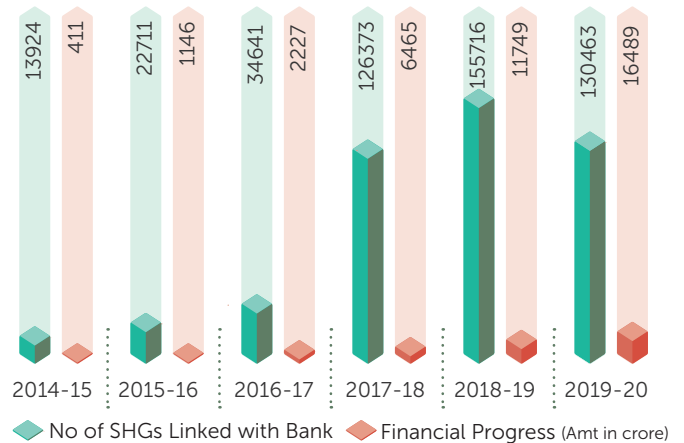
(As on March 31, 2020)

Beneficiaries assisted for setting up Individual/ Group micro enterprises



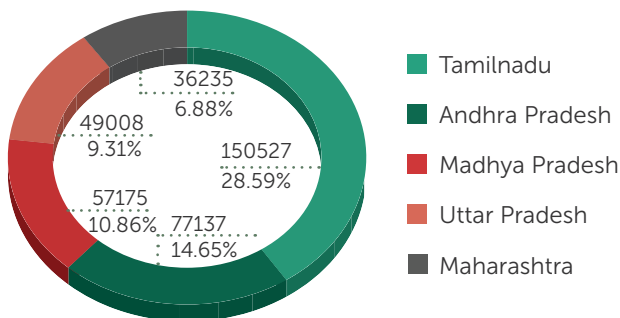
As of March 2020, nearly **5.26 lakh** beneficiaries have been assisted for setting up Individual/ Group enterprises with a total loan sanction of Rs. **4417.86 crore**. **56.17%** of the loan beneficiaries are women.

SHG Bank Linkage Programme



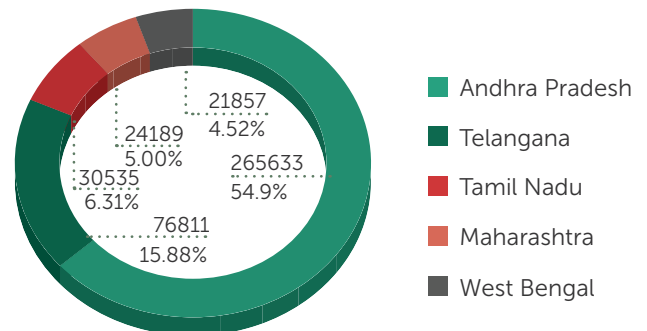
As of March 2020, a total of **4.83 lakh** SHGs have received more than **6 lakh** loans (Bank Linkage) to the tune of **Rs. 16,489 crore** for micro enterprise activity.

Top 5 States in terms of Number of Loans Sanctioned



The top 5 states viz. Andhra Pradesh, Tamil Nadu, Madhya Pradesh, Uttar Pradesh and Maharashtra account for **65%** of the total number of loans disbursed and **68%** of the total amount of loan.

Top 5 States in SHG Bank Linkage (No of Groups)



Top 5 states viz. Andhra Pradesh, Telangana, Tamil Nadu, Maharashtra, and West Bengal account for **86.60%** of the total bank linkage and **91.49%** of total loan sanctioned.

Region wise Target Vs Achievements for FY19-20

S.N	Region	Target	Achievements	%
1	South	34490	49965	144.87
2	North	21255	12353	58.12
3	East	9560	7448	77.91
4	West	19765	10685	54.06
5	Central	14400	10389	72.15
6	North East	5530	767	13.87
	Total	105000	91607	87.24

Among the regions, achievement of South has the highest at **145%** and North East has the lowest at **13.87%** in assisting Individual and group enterprises for setting up their own micro enterprises during FY 2019-20. Among the states, Andhra Pradesh, Chhattisgarh, Odisha, Gujarat, Mizoram and Tamil Nadu have achieved **100%** of the target for the FY 2019-20.

Average Ticket Size of Top 5 states (Amt in Lakhs)

States	SEP-I	SEP-G	States	SBL
Tamil Nadu	0.61	3.33	MP	3.20
AP	0.92	6.56	Telangana	4.07
MP	0.94	2.54	Tamil Nadu	3.22
Uttar Pradesh	1.31	3.86	Maharashtra	1.31
Maharashtra	1.07	1.80	West Bengal	1.38
All India	0.99	3.27	All India	3.41

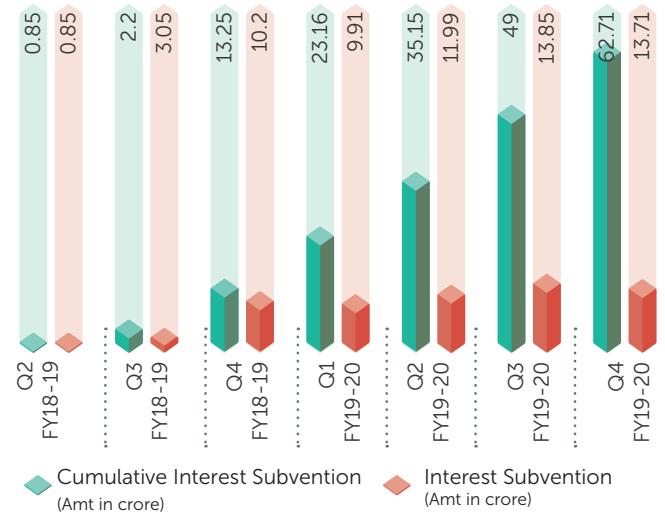
At pan India level, the average loan size of 'Individuals' has been Rs. Rs. 0.99 lakh whereas in SEP G it has been Rs. 3.27 lakh and Rs. 3.41 lakh in SHG Bank Linkage. Among the top 5 states, Uttar Paresh has the highest ATS at Rs. 1.31 lakh in SEP I category, and Telangana has the highest ATS of Rs. 4.07 lakh in respect of SHG Bank linkage programme.

Analysis on Interest Subvention (IS)

(As on February 28, 2020)

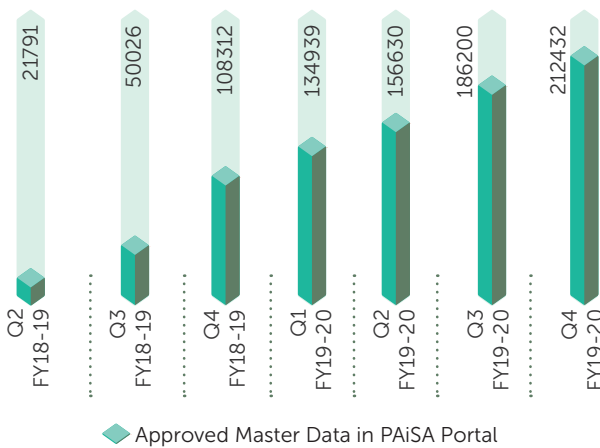
To streamline the interest subvention, **Portal for Affordable Credit and Interest Subvention Access (PAiSA)** - a web portal has been developed with the support of Allahabad Bank. The portal is providing an end-to-end solution for processing interest subsidy for loans under NULM. The subsidy amount is credited to Aadhaar linked beneficiary account in a seamless process through DBT mode. The portal is also facilitating on-line validation of loans granted by Banks, through Urban Local Bodies.

No	Bank	No of Bank
1	Public Sector Bank	21
2	Private Sector Bank	19
3	Regional Rural Bank	35
4	Cooperative Bank	83
5	Small Finance Bank	2
Total		160



As on February 28, 2020, **160** banks are on board the PAiSA portal. All banks are under Core Banking Solution platform which enhances accessibility and reduces dependency of user on a branch.

As on February 28, **Rs 62 crore** has been disbursed towards interest subvention. In the last quarter (October to Dec 2019-20), disbursement towards interest subvention stands at **Rs. 13.85 crore**, which is **15%** higher than the previous quarter.

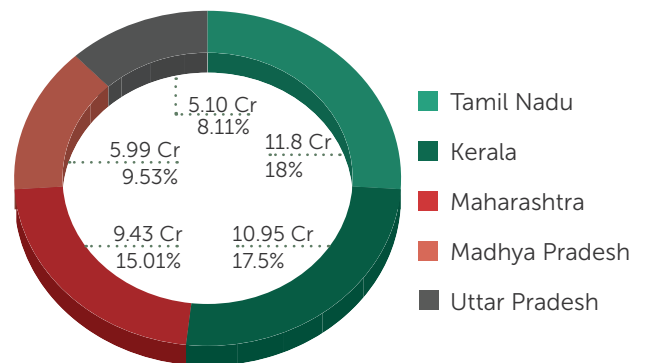


As on February 28, 2020, **2.12 lakh (55%)** master data of the beneficiaries has been approved and uploaded in PAiSA portal.

This uploading of master data has increased **14%** on a Q-o-Q basis from Q3 FY20 to Q4 FY20.

Out of total beneficiaries, **49%** are women. Among the states, Maharashtra has registered highest number of women beneficiaries.

Top 5 states in Interest subvention



Top 5 states viz. Tamil Nadu, Kerala, Maharashtra, Madhya Pradesh and Uttar Pradesh, MP account for **68%** of claimed amount.

Among the states, the highest interest subvention has been paid by Tamil Nadu (**Rs. 11.08 crore**) followed by Kerala (**Rs. 10.95 crore**).

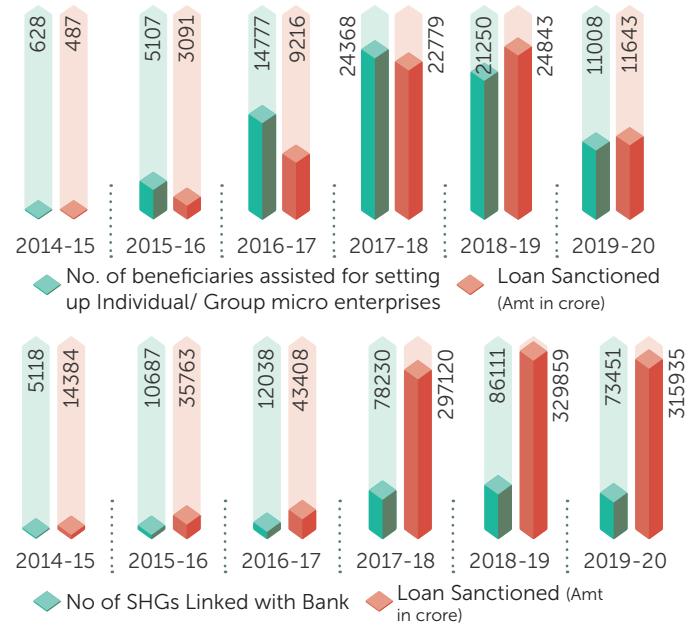


State Profile of SEP- Andhra Pradesh

As of March 2020, nearly **0.77 lakh** beneficiaries have been assisted for setting up Individual/Group enterprises and the total loan amount sanctioned is **Rs. 720.59 crore**.

Under the SHG Bank linkage Programme, **2.65 lakh** SHGs have received bank loan at the tune of **Rs. 10364 crore**.

In the current financial year (2019-20), the state has registered **146%** performance against the target for setting up micro enterprises. It accounted for **14.24%** loans for setting up Individual and Group enterprise and **70%** under SHG bank linkage.



Physical and Financial Progress of Top 10 ULBs in AP (From 01.04.2014 to 31.03.2020)

Top 10 ULBs	Physical Progress		Financial Progress (Amt in Cr)	
	SEP- I	SBL	SEP- I	SBL
Visakhapatnam (Urban)	5535	21035	55.59	806.38
Guntur	2799	6755	25.72	317.96
Nellore	2500	5970	17.02	215.12
Kakinada (Urban)	2123	7683	19.16	217.81
Kurnool	1875	8767	16.3	324.34
Vijayawada (Urban)	1808	13160	13.24	636.71
Chittoor	1806	3979	16.64	199.65
Tirupati (Urban)	1702	5426	19.37	333.85
Anantapur	1611	4026	12.92	193.49
Rajahmundry (Urban)	1576	6390	17.78	224.15
Total	23335 (35%)	83191(31%)	213.73 (34%)	3469.46(33%)
A.P.	67500	265635	620.93	10364.69

Among the ULBs, top 10 ULBs account for **35%** of SEP loan portfolio and **31%** of SHG bank linkage of the state. Average ticket size of loan in top 10 ULBs stands at **Rs. 0.91 lakh** for Individual enterprise, whereas **Rs. 4.17 lakh** under SHG bank linkage programme. Highest ticket size of loan has been registered in Tirupati (Urban) in all categories.

The average ticket size of loan for Individual beneficiaries is **Rs. 0.92 lakh** and **Rs. 3.20 lakh** in respect of SHGs, and these are marginally lower than the national average.

S.N	Average Ticket Size of Loan		
	FY	SEP-I	SHG
1	2014-15	0.77	2.81
2	2015-16	0.61	3.35
3	2016-17	0.59	3.61
4	2017-18	0.93	3.8
5	2018-19	1.17	3.83
6	2019 -20	1.03	4.3
	AP	0.92	3.20
	All India	0.99	3.41

As on March 2020, nearly **Rs. 179.46 crore** has been released to **3.21 lakh** eligible SHGs and an amount of **Rs. 1.32 crore** to Individual micro entrepreneurs towards interest subvention.

During the current FY 2019-20, the state has released **Rs. 57.78 crore** to the SHGs under SHG bank linkage programme.

No	Beneficiaries	No of Eligible Beneficiaries	Amt In Cr
1	SHG	321677	176.46
2	Individual	4108	1.32

Source: MEPMA, AP